



# KKOOG Whitepaper 2025

Version 1.0



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## United States Securities Laws Disclaimer

There is significant interest from US based investors in KKOG business, we encourage US residents to read Section 2 of the Securities Act of 1933, as amended, defines "security" as: "any note, stock, treasury stock, security feature, security- based swap, bond, debenture, evidence of indebtedness, certificate of interest or participation in any profit sharing agreement, collateral-trust certificate, preorganization certificate of subscription, transferable share, investment contract, voting trust certificate, certificate of deposit for a security, fractional undivided interest in oil, gas, or other mineral rights, any put call, straddle, option, or privilege on any security, certificate of deposit, or group or index of securities (including any interest therein or based on the value thereof), or any put call, straddle, option, or privilege entered into on a national securities exchange relating to foreign currency, or, in general, any interest or instrument commonly known as a "security," or any certificate of interest or participation in, temporary or interim certificate for, receipt for, guarantee of, or warrant or right to subscribe to or purchase, any of the foregoing Tokens or Coins do not represent or confer any ownership right, stake, share or security or equivalent rights, or any right to receive future revenue share or profits, intellectual property rights or any other form of participation in or relating to KKOG GLOBAL SA,

*Foreign investors should be aware of laws prohibiting its residents from participating in initial coin offerings (ICOs).*

*\*(Tokens are not intended to be a digital currency, security, commodity, expectation of profit or any other kind of financial instrument.)*



## **Cannabis Law Disclaimer**

Cannabis is still classified as an illegal substance, even though some states have passed legislation legalizing its use for recreational and medicinal purposes. The activities below still remain illegal under United States Federal Law:

- A. Distribution of cannabis to minors
- B. Transportation of cannabis for states where it is illegal to those where it is legal.
- C. Growing cannabis on public lands
- D. Cannabis possession or use of federal property
- E. Criminal activities or violence associated with the sale of cannabis.

## **ABOUT US KKOG GLOBAL SA**

We are a strong team of visionaries with an ambition to set a precedent in the cannabis industry. Our global industry network and deep market access enables us to identify unique opportunities in the cannabis space. Deploying our decades of accumulated growth expertise in the space we are able to optimize almost any farm through industry leading growing & propagation techniques and crop selections targeted at the ultimate end user turning pennies into millions within a short period of time. With such quick monetization opportunities, we are perfectly positioned to build strong consumer brands and new revenue verticals creating a diversified powerhouse in the cannabis industry

## **WHAT IS KKOG.IO**

KKOG.IO is as decentralized crypto currency-based coin of the Binance block chain created by KKOG Global SA, a South African based group. KKOG is the first cypto-currency of its kind to provide investors with access to the exclusive cannabis industry. This white paper will provide information about the industry, its growth potential, how KKOG will utilize its crypto currency to develop investments globally, and how accredited investors can take advantage of the platform.

Recently, both the Cannabis industry and Crypto Currencies have seen a significant inflow of investment. Both the United States and Canada have been at the forefront of the global push for the legalizations of cannabis, both recreational and medicinal. The recent boom in both markets is just the start. This is why we, KKOG, decided to bring the two together in a way that has yet to be done

## **AFRICA AND THE CANNABIS OPPORTUNITY**

Our vision is to bring cannabis investing to the masses. Providing transparent access to cannabis investment projects, through simply using the coin as a tool to access opportunities. The investment gathered from the coin investors, represent building blocks of each project. KKOG's global team will source projects in African countries where some aspects of the cannabis industry are legal. We will build, buy, or invest in cannabis projects and through our network of experts, develop the projects into successful and profitable ventures for KKOG coin owners to access high ROI.

We buy/build select medicinal cannabis farms, factories, research facilities within the medicinal and pharmaceutical sectors, evaluated and approved by our team. Each project will be a sub section of the greater KKOG family. This provides KKOG with medicinal cannabis at cost or a little above and provides the investor with the capability to purchase and own a small portion of the whole in locations throughout Africa

Our locations are carefully selected based on the recommendations of our team of experts. Across international markets, KKOG will cultivate the best strains with the most growth potential.

Our team is constantly finding new opportunities, developing new markets, new strategies and most important sourcing new partnerships and distribution channels.

## OUR COMPANY

KKOG is currently the largest licensed medicinal cannabis company in Africa. KKOG has 500 hectares of cannabis farms in Zimbabwe, 1000 hectares in DRC Congo, 200 hectares in Malawi, and over 4km in Uganda. KKOG also has extraction facilities in Zimbabwe, Rwanda, Malawi, and South Africa with plans in Uganda, Nigeria and CAR. KKOG has pharmaceutical sector development in Tanzania and South Africa, all of which create value for potential investors. The legal cannabis is still a burgeoning industry, but recent multimillion dollar IPOs verifies the industry is here to stay. The KKOG Coin was created as a tool that provides an exciting new method of taking advantage of investment opportunities.

KKOG operates primarily on the African continent, we provide accredited investors the chance to own a piece of all of our facilities, which present the investors with opportunities to access dividend-based income and returns. We generate income from the cannabis sold by each grow facility as well as seed sales, culture lab creations, new medicines patented and developed for long term all natural pain management medications without the addictive and habit-forming properties.

Through the purchase of \$KKOG coins, the investor will earn a share of the income produced through all investments. KKOG uses its coins to raise funds to expand and develop around the globe.

## GLOBAL OUTREACH

KKOG is poised to be a major player in the industry, capitalizing on the ability to develop and secure licenses and erect factories/farms globally. KKOG has created a network of experts, government relation specialists and local cannabis industry professionals to locate, negotiate and secure cultivation. A core part of our access tactic is having access to information and having the ability to act on it immediately using our lobbyists. Our team members are now located around the world undertaking due diligence operations.

## **KKOG provides the investor with investment options.**

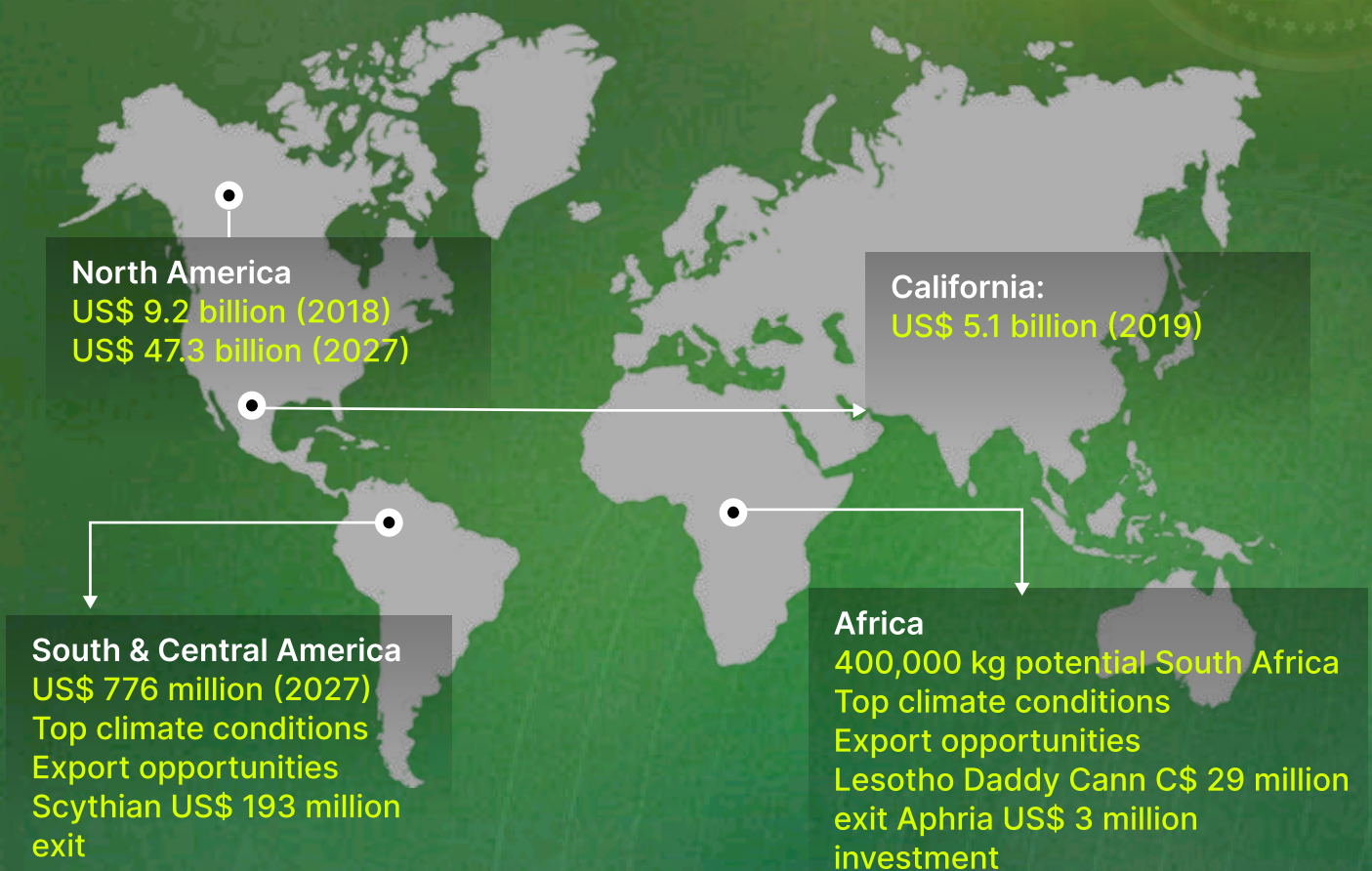
1. The opportunity for investors to cash in on more profitable markets outside of the US.
2. Mitigate risk by spreading their investment across many countries
3. Alleviate risk attributed to government or regulatory oversight that may eventually occur in US and Canada.

### **KPIs TARGET GEOGRAPHIES**

- 
- **USA**
  - **WEST & EAST AFRICA**
  - **EUROPE**
  - **LATIN AMERICA**

We will focus on markets that enable growth and strong local demands markets as well as favorable climate conditions as well as preferably production cost advantages exist. Other geographies will be served primarily through export from these markets.

## KPIs TARGET GEOGRAPHIES

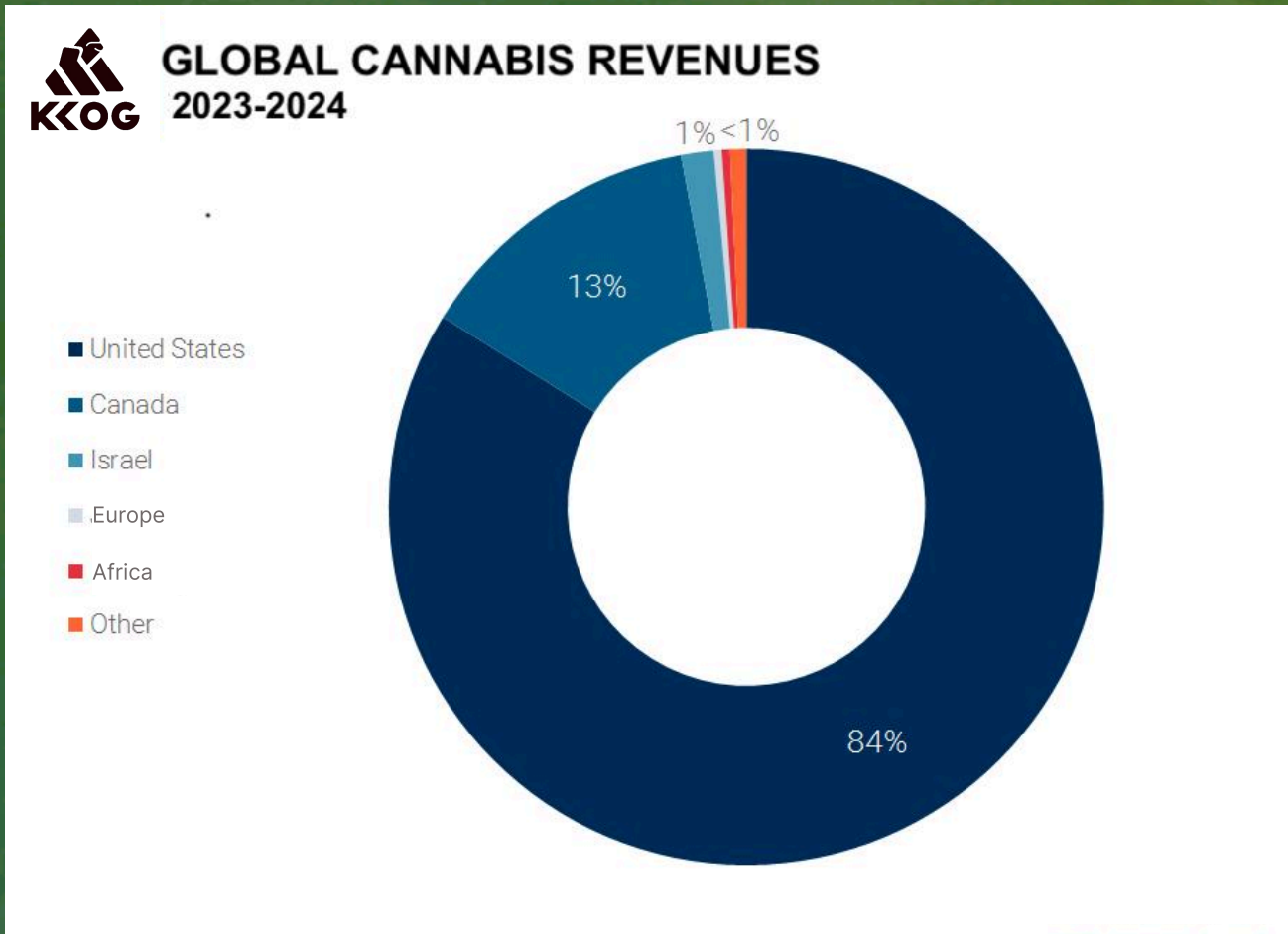


## SCALABILITY

The growth potential for KKOG is only limited by countries that see the benefits of a legalize cannabis industry. This KKOG platform created by KKOG Global SA is not limited to just cultivation, the model can be adapted to any cannabis related industry, from dispensaries to edibles. KKOG plans to grow beyond the cultivation and be a part of the entire product cycle.

## KPIs TARGET GEOGRAPHIES

Portions of Revenue - Currently Africa retains less than 1% of the global revenues generated within the medicinal cannabis sector



## CORPORATE STRATEGY

### PHASE I

Our quick market entry will focus on one larger investment in South Africa for stable returns and several smaller investments in Africa spreads the risk while maintaining emerging market return upsides & first mover advantages. We focus on providing high-grade cannabis based products. For growth operations we will execute superior opportunities with quick monetization potential. We develop regional clusters in areas where we have superior political connections for phase II expansion as well as strong local demand to avoid initial export pressure.

## PHASE II

Expanding on the back of phase I project cash-flow, we will initiate new clusters in select regions to serve local consumption and export (EU & South America). KKOG will build US consumer brand by leveraging celebrity access, which will create an off-take market for farms developed in countries that don't have strong demand metrics but have a low cost of production. We will focus on the development of export markets to create a broad base of off-take markets. The additional development of R&D capabilities and Disclaimer: This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 13 university partnerships will shield the company from potential future global oversupply by creating a strong IP portfolio and a baseline for diversification.

## PHASE III

Phase three will be dominated the exit of select projects or entire clusters to large mature market-based players. We will look to expand into new revenue verticals on the back of R&D such as food, beverages and biotech. A Globally diversified growth operation with a large export component for high value will include products from markets with best production environment and low cost to markets with highest product demand.



## HOW CAN I EARN POTENTIAL RETURNS?

Your coins increase in value based on the performance of each facility. You also benefit from the amount of cannabis sold. Your returns are based on the value of your coin. Returns are not limited to just the sale of cannabis, significant returns may also be attributed to the development of new pain management medicines.

After you have purchased your coins, you will be able to monitor your potential capital returns through your KKOG Portfolio. Independent external valuations are performed semi-annually, serving as a price guide for investors, and is represented by the valuation. If the revenue goes up or down, so does the coin valuation. When the time is right for you, place your coins for sale to realize any capital returns.

### CULTIVATION SALE



Once the flowers have been developed and in full operation, just like any transaction, the flowers can be sold. The sale will be approved by the KKOG for the best possible ROI, so both KKOG and the coin owners will see the 3 Disclaimer: This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 15 best possible return. The sale of the flower only needs to be approved by the KKOG team. Coin owners have no input on flower sales.

### PAYMENT



Freedom to exit, anytime\* You are free to sell your coins anytime. Simply set the sell price and the number of coins you would like to sell, making them available for other investors to purchase. You can list your coins for sale on the KKOG Platform 24 hours a day. Our mobile-friendly website lets you instantly list coins on the go.

## PROPERTIES

KKOG's experts source properties around the global and provide a detail summary of each Cannabis Greenhouse.

ZIM2 Zimbabwe		S. Africa 41 Hilda Road, Midler Park, Johannesburg South Africa		California 101 S. Topanga Canyon Blvd, Topanga, CA 90290	
Est. Net Yield 12.55%	Total Estimated Yield 314.99%	Est. Net Yield 11.59%	Total Estimated ROI 313.73%	Est. Net Yield 1.54%	Total Estimated ROI 114.94%
Initial Brick Price: \$395	Investors 602	Settlement Date: 08 Dec 2018	Investors 76	Initial Brick Price: \$395	Investors 602

### Description of each property includes:

1. Location
2. Estimated Yield
3. Total Yield
4. Price per kg

The operation of each facility will be monitored by our experts to ensure that each plant's grow is maximized for the double/ triple digit returns the cannabis investor is expecting. While continually maximizing the output of cannabis buds, we will work with the management to streamline operations and reduce waste.

## FEES

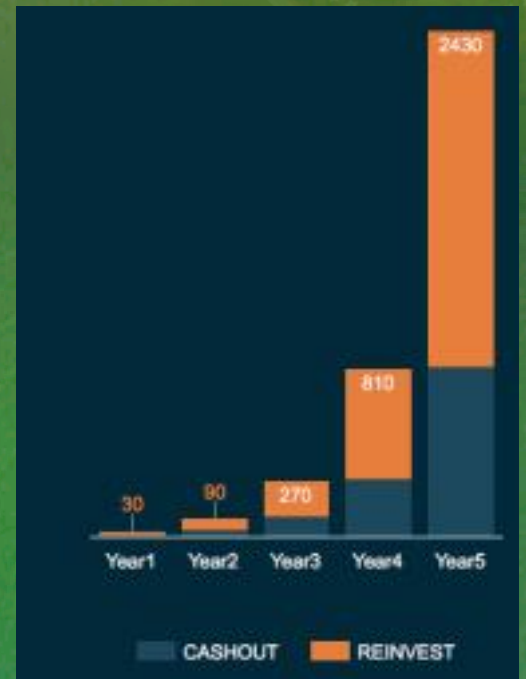
There are monthly expenses associated with each property, which are fully disclosed. KKOG marketing will focus on the sales based on market regulations. We have developed distribution partners globally, and have an active team focused on bringing on board new partners to guarantee sales. So part of our due diligence phase prior to selecting the location, is to make sure that 100% of the product is sold before its reaped or produced.

We take care of the hard work and due diligence and you reap the reward. We are responsible for efficient, cost effective, high yield grow operations, obtaining licensing, marketing and sales.

For far too long, small investors have been left out of the scene, when new opportunities come up, now is your time to take advantage. KKOG gives you the opportunity, with minimal cost and risk, to achieve high returns.

## The Calculator

Projected annual token profit: Annual token profit projection based on investment. The model below shows the expected returns using an annual projected token profit based on a 100% reinvestment strategy and at current market conditions. It does not include overhead costs for management, other company costs. Actual results can be higher or lower. The model is a sample calculation.



Token profits will be distributed on a quarterly basis. In this case we are using \$10 USD as an example.

The investor can choose to get in and out for a quick return, or let it stay and rollover. As you can see the returns are significant either way. Returns may vary depended on the location, size and product grown at greenhouse.

## PROPERTY TRANSPARENCY

Property Transparency is essential to the success of the investor. It provides the investor with greater control over the investment. Property transparency also provides a clear and concise report on all KKOG properties, as well as an up to date history of each property.

Our prime objective is to provide the highest level of security and transparency for KKOG coin owners. KKOG will provide each investor with quarterly reports on their operations, so each investor will know how well each location is performing, the quarterly yield, cost, sales and eventual returns.

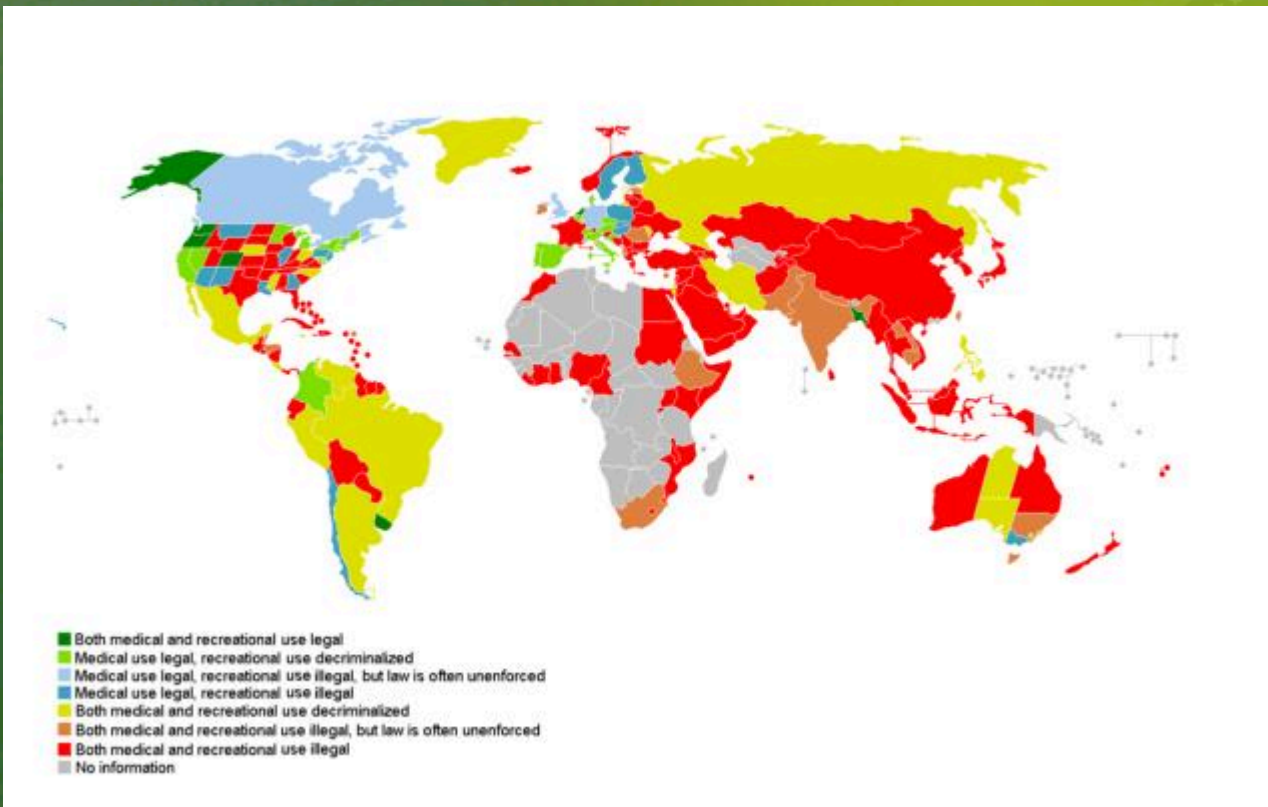
For far too long, small investors have been left out of the scene, when new opportunities come up, now is your time to take advantage. KKOG gives you the opportunity, with minimal cost and risk, to achieve high returns.

## KKOG Global

Many countries around the world have legalized cannabis usage in some way. Recently legalizations indicate there is increased acceptance. Real value in the cannabis industry is based on the amount of the total yield produced, quality and most important diversity of product. KKOG plans to expand into markets that provide the both the largest yield and profit. Our strategy is dynamic. The approach taken with each market is based on the research, government relations, market acceptance, and usage (medicinal or recreational).

The approach taken with each market is based on the research, government relations, market acceptance, and usage (medicinal or recreational).

<b>Invest \$10</b>	
<b>Return on Invest: 300% per year</b>	
<b>Year 1</b>	<b>\$30</b>
<b>Year 2</b>	<b>\$90</b>
<b>Year 3</b>	<b>\$270</b>
<b>Year 4</b>	<b>\$810</b>
<b>Year 5</b>	<b>\$2430</b>
<b>Total Profit:</b>	<b>\$3630</b>



## Countries with KKOG Representatives

- |                 |                             |
|-----------------|-----------------------------|
| 1. Zambia       | 7. Central African Republic |
| 2. Zimbabwe     | 8. Uganda                   |
| 3. South Africa | 9. Tanzania                 |
| 4. Rwanda       | 10. DRC Congo               |
| 5. Lesotho      | 11. Malawi                  |
| 6. Kenya        | 12. Switzerland             |

## INDUSTRY FACTS (CANNABIS)

- The legal global cannabis market is set to grow more than 1,000% over the next decade and could reach \$140 billion dollars by 2027, according to a new analysis by European investment bank Bryan, Garnier & Co.
- In the US alone, The U.S. legal marijuana market size is expected to grow at a CAGR of 24.9% from 2017 to 2025
- Medical marijuana is estimated to be valued at USD 100.03 billion by 2025
- By product type, marijuana buds segment is estimated to be valued at USD 82.9 billion by end of 2025

A key component responsible for the acceptance of cannabis use is the medical use. Countries that allow the medical use of whole-plant cannabis include Australia, Canada, Chile, Colombia, Germany, Greece, Israel, Italy, the Netherlands, Peru, Poland, South Africa, Malawi, USA and Uruguay. In the United States, 31 states and the District of Columbia have legalized

**Disclaimer:** This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 19 cannabis for medical purposes. Public acceptance has become mainstream. Recently, the BIG 3, basketball league in the United States, became the first professional league to permit the use of cannabidiol (CBD), an ingredient in marijuana, for pain management and recovery. More significant, CBD was removed from World Anti-Doping Agency (WADA) list of banned substances. Industries with significant growth are the prize for all investors. "Recent reports indicate that the cannabidiol (CBD) market is estimated to grow by 700 percent by 2020, and a report by market intelligence firm Hemp Business Journal projects that the CBD market will grow to \$2.1 billion by 2020."

A core component of profitability is our long-term partnerships with pharmaceuticals companies. Some countries may allow local production, but local usage is still illegal. Our goal is to have several local and international pharmaceutical companies in our partnership structure to purchase our high quality organic CBD products.



**INVEST & OPERATE**  
(Identify, Acquire, Optimize)



**MANUFACTURING**  
(Oils & Pens)



**BRANDING**  
(Premium, Celebrity)



**NEW VERTICALS**  
(F&B, Medical, Vapors)

# U.S. Marijuana Market: The Grass Is Getting Greener

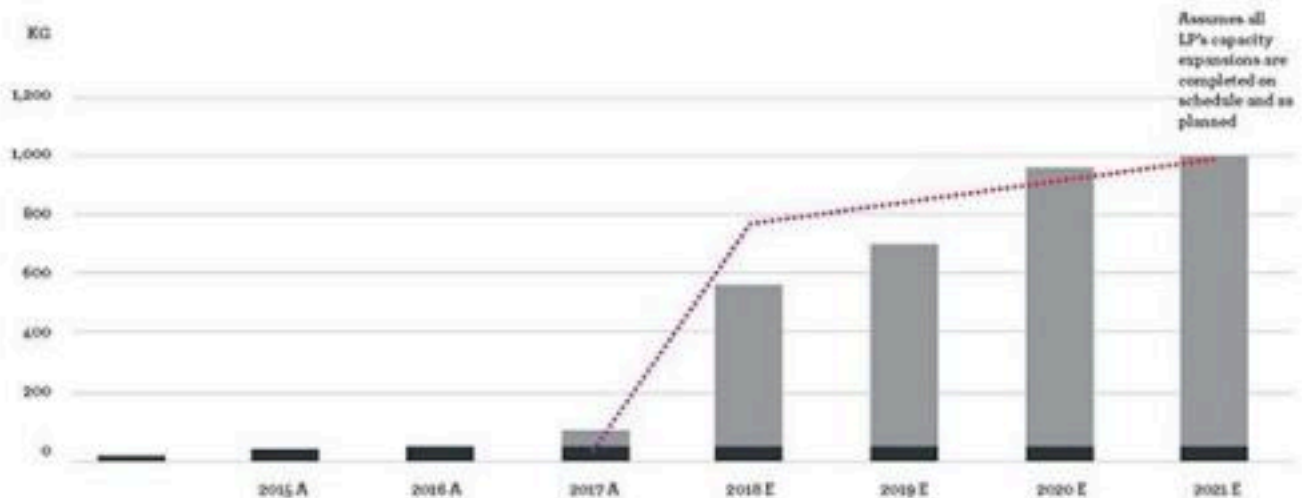
Projected growth of U.S. recreational and medical marijuana sales (billion U.S. dollars)



@StatistaCharts Source: The Cannabis Industry Annual Report

statista

## Domestic demand expected to outstrip supply until late 2021.



Supply (currently licensed by Health Canada)

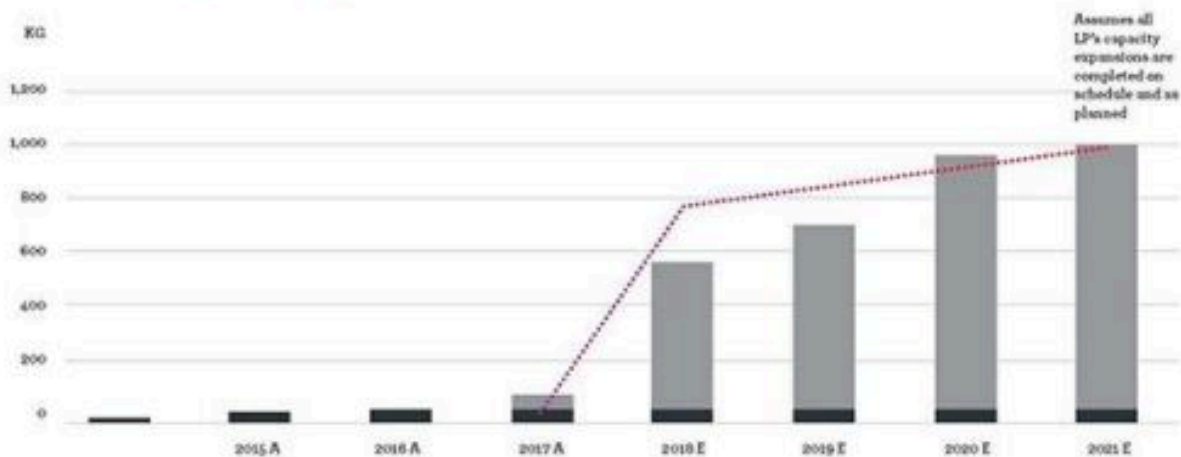
Supply (anticipated full capacity)

\*\*\*\*\*  
Total dried flower demand (ret & med)

International export opportunity for Canadian cannabis producers (e.g. Australia, Germany, other EU countries).

Market Research Group/Canadian Cannabis Report on the Canadian Cannabis Sector (September 2020)

# Domestic demand expected to outstrip supply until late 2021.



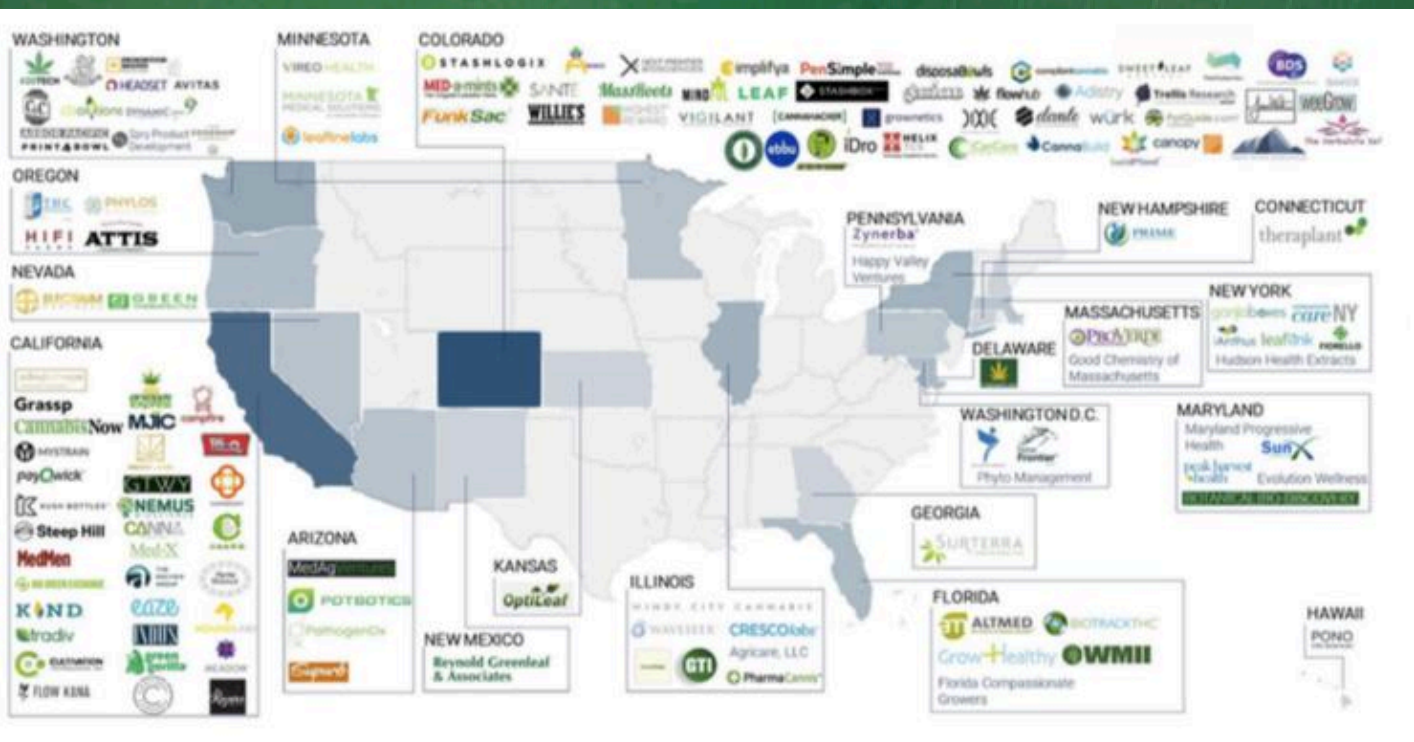
Supply (currently licensed by Health Canada)
  Supply (anticipated built capacity)
  Total (total flower demand (retail))

International export opportunity for Canadian cannabis producers (e.g. Australia, Germany, other EU countries).

Wheaton Income: 377, 318, 280, 240, 200, 160, 120, 80, 40, 0, -40, -80, -120, -160, -200, -240, -280, -320, -360, -400, -440, -480, -520, -560, -600, -640, -680, -720, -760, -800, -840, -880, -920, -960, -1000, -1040, -1080, -1120, -1160, -1200, -1240, -1280, -1320, -1360, -1400, -1440, -1480, -1520, -1560, -1600, -1640, -1680, -1720, -1760, -1800, -1840, -1880, -1920, -1960, -2000, -2040, -2080, -2120, -2160, -2200, -2240, -2280, -2320, -2360, -2400, -2440, -2480, -2520, -2560, -2600, -2640, -2680, -2720, -2760, -2800, -2840, -2880, -2920, -2960, -3000, -3040, -3080, -3120, -3160, -3200, -3240, -3280, -3320, -3360, -3400, -3440, -3480, -3520, -3560, -3600, -3640, -3680, -3720, -3760, -3800, -3840, -3880, -3920, -3960, -4000, -4040, -4080, -4120, -4160, -4200, -4240, -4280, -4320, -4360, -4400, -4440, -4480, -4520, -4560, -4600, -4640, -4680, -4720, -4760, -4800, -4840, -4880, -4920, -4960, -5000, -5040, -5080, -5120, -5160, -5200, -5240, -5280, -5320, -5360, -5400, -5440, -5480, -5520, -5560, -5600, -5640, -5680, -5720, -5760, -5800, -5840, -5880, -5920, -5960, -6000, -6040, -6080, -6120, -6160, -6200, -6240, -6280, -6320, -6360, -6400, -6440, -6480, -6520, -6560, -6600, -6640, -6680, -6720, -6760, -6800, -6840, -6880, -6920, -6960, -7000, -7040, -7080, -7120, -7160, -7200, -7240, -7280, -7320, -7360, -7400, -7440, -7480, -7520, -7560, -7600, -7640, -7680, -7720, -7760, -7800, -7840, -7880, -7920, -7960, -8000, -8040, -8080, -8120, -8160, -8200, -8240, -8280, -8320, -8360, -8400, -8440, -8480, -8520, -8560, -8600, -8640, -8680, -8720, -8760, -8800, -8840, -8880, -8920, -8960, -9000, -9040, -9080, -9120, -9160, -9200, -9240, -9280, -9320, -9360, -9400, -9440, -9480, -9520, -9560, -9600, -9640, -9680, -9720, -9760, -9800, -9840, -9880, -9920, -9960, -10000.



Wheaton Income: 377, 318, 280, 240, 200, 160, 120, 80, 40, 0, -40, -80, -120, -160, -200, -240, -280, -320, -360, -400, -440, -480, -520, -560, -600, -640, -680, -720, -760, -800, -840, -880, -920, -960, -1000, -1040, -1080, -1120, -1160, -1200, -1240, -1280, -1320, -1360, -1400, -1440, -1480, -1520, -1560, -1600, -1640, -1680, -1720, -1760, -1800, -1840, -1880, -1920, -1960, -2000, -2040, -2080, -2120, -2160, -2200, -2240, -2280, -2320, -2360, -2400, -2440, -2480, -2520, -2560, -2600, -2640, -2680, -2720, -2760, -2800, -2840, -2880, -2920, -2960, -3000, -3040, -3080, -3120, -3160, -3200, -3240, -3280, -3320, -3360, -3400, -3440, -3480, -3520, -3560, -3600, -3640, -3680, -3720, -3760, -3800, -3840, -3880, -3920, -3960, -4000, -4040, -4080, -4120, -4160, -4200, -4240, -4280, -4320, -4360, -4400, -4440, -4480, -4520, -4560, -4600, -4640, -4680, -4720, -4760, -4800, -4840, -4880, -4920, -4960, -5000, -5040, -5080, -5120, -5160, -5200, -5240, -5280, -5320, -5360, -5400, -5440, -5480, -5520, -5560, -5600, -5640, -5680, -5720, -5760, -5800, -5840, -5880, -5920, -5960, -6000, -6040, -6080, -6120, -6160, -6200, -6240, -6280, -6320, -6360, -6400, -6440, -6480, -6520, -6560, -6600, -6640, -6680, -6720, -6760, -6800, -6840, -6880, -6920, -6960, -7000, -7040, -7080, -7120, -7160, -7200, -7240, -7280, -7320, -7360, -7400, -7440, -7480, -7520, -7560, -7600, -7640, -7680, -7720, -7760, -7800, -7840, -7880, -7920, -7960, -8000, -8040, -8080, -8120, -8160, -8200, -8240, -8280, -8320, -8360, -8400, -8440, -8480, -8520, -8560, -8600, -8640, -8680, -8720, -8760, -8800, -8840, -8880, -8920, -8960, -9000, -9040, -9080, -9120, -9160, -9200, -9240, -9280, -9320, -9360, -9400, -9440, -9480, -9520, -9560, -9600, -9640, -9680, -9720, -9760, -9800, -9840, -9880, -9920, -9960, -10000.



## Federal Regulations governing Cannabis

United States

The federal government regulates marijuana and has removed it as drug

Several states have acknowledged the use, sale and possession of marijuana in the U.S. even though it's still illegal under federal law;



- Recreational marijuana is legal in nine states and medical marijuana is legal in 30 states.
- A 2017 Gallup poll showed that 64% of Americans support legalization.
- Oklahoma became the 30th state to legalize medical marijuana in June 2018

## ICO OVERVIEW & SALE

To participate in our Pre-sale, potential purchasers will need to visit [kkog.io](https://kkog.io) where they will be able to register. Once registration is complete, buyers will be able to purchase KKOG coins using mobile money. Purchase of KKOG tokens will be available in 3 tranches. There will be a total of 250 million KKOG tokens issued.

## Benefits of ICOs:

1. Transparency of use of funds
2. Fast and easy fundraising method
3. No geographical boundaries
4. New opportunities of funding

## ICO SALES

The exact date yet been selected however, the first pre-ICO will take place is the Q2 of 2025. A total of 50 million will be issued at .95 USD. **Tokens will be sold at a 30% discount.**

At the end of Q3, the second opportunity for KKOG tokens will be made available to purchasers. A total of 50 million will be sold. **Tokens will be sold at 15 % discount.**

The final opportunity to take part in the ICO will commence at the beginning of Q4. No discount will be given on this final raise.

**Token will be sold at \$1.00 USD**

## INDUSTRY FACTS (CRYPTO CURRENCY)

There were over 1,100 cryptocurrencies and the total market capitalization of all crypto-currencies as of September 2017. At that point valuation reached an all-time high surpassing \$60 billion. Then, we forward 3 months to December 2017 and the total market cap reached \$600 billion. In cryptocurrency world, ICOs are the most profitable yet risky form of investment as well as the raising of funds.

**Initial Coin Offerings (ICO) are a way for companies to raise funds by exchanging investors' contributions into different digital currencies. While investors can trade up for potentially more valuable currencies, they don't get any voting rights or equity stake in the company through an ICO.**

Cryptocurrency market valuation to hit \$1 trillion this year. The market cap of cryptocurrency seems to just increase. Even though some of the individual ones are falling but cumulatively, the market cap seems to increase year-on-year.

## ORGANIC MEANS?

Cannabis cannot be labeled as “organic,” since the federal government controls the term and the federal government does not accept cannabis as a legitimate crop, Cannabis cannot be labeled as organic. Organic in our company name, goes beyond the fundamentals of organic cannabis, our cannabis will go above and beyond the requirements of the USDA National Organic Program.

Our organically produced product will be grown without the use of pesticides, synthetic fertilizers, sewage sludge, genetically modified organisms, or ionizing radiation. Details, including the quality of water will be taken into consideration at every grow facility

What sets us apart from all the competitors in this industry, is not just our disruptive platform but our care and love of our product. That is why, all operations purchased by KKOG will transformed into 100% organic. For a long time, cannabis growing has focused on getting the highest Disclaimer: This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 24 yields possible, as quickly and efficiently and possible and this could only be attained the through the utilization of chemical fertilizers.

Attaining 100% organic to us, means focusing on everything from the seed to the eventual harvest and doing so while ensure the final product and process is beneficially to the environment, planet, plant and final product. The consumer, user and investor will be known that KKOG products are 100% organically produced. Everything from the water to the soil, to facility operations will operate with that in mind.

Our goal is to grow clean, cleaner than competitors while setting industry standard. While organic cannabis cultivation does require a greater degree of Hands-on oversight than traditional synthetic fertilizer/pesticide based automated cultivation systems, the numerous pro's of a superior, more healthfocused product outweigh the additional costs associated with going organic.

## The Science Behind the Grow

To grow is a science. Few people have the technical capabilities required to grow a successful crop every quarter. Your return is 100% based on what you put in and in this business the quality of your product, is your lifeblood. The reputation of the product quality and the user experience, will either make you or break you. One can't afford to have one bad crop.

It is with that primary tenant in mind that our Master Grower creates and implements the KKOG Seed to Sale SOP's. Here are just a few of the steps we take at KKOG to ensure a 100% clean, organic, toxin free product.

## Mother Plants/Seed Stage:

A truly organic plant begins with the mother plant or seed. From the best seed banks in earth, we painstakingly select the ideal cannabis strains and genetics for a specific region and project goal.

Clones and mother plants are kept in isolated clean room environments separated from the vegetation/flowering area. These highly controlled environments, along with a predatory insect protocol, keep plants free of pathogens and pests.



\$140

## Cuttings/Plant Cloning Stage:

Rather than follow the industry standard of using expensive synthetic rooting gel's and powders, we root tens of thousands of plant cuttings using nothing more than the gel of an aloe vera leaf. This natural method was originated by Disclaimer: This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 25 organic master growers in the 1960's and finds its roots in the mecca of organic cannabis cultivation, Humboldt County California.

Utilizing the gel of an aloe vera leaf is not only organic and highly effective, (97% cloning success rate) It also greatly reduces cloning costs:

1 Quart Clonex Gel = \$90 Small Aloe Vera Leaf = \$.50

Clones are cultivated under a 98% humidity-controlled dome, in inert Coco fiber cloning plugs. At no time our clones sprayed with synthetic hormones, fertilizers, rooting agents or pesticides of any kind.

## Vegetation/Flowering Stage:

All plant nutrients/amendments in the vegetation/flowering Stage are derived from only certified organic, industry leading brands. At no time are any hormones, pesticides, non- organic synthetic fertilizers, fungal controls or growth accelerants used on KKOG farms.

## Pest control

Because KKOG is committed to producing a clean, organic and pesticide free product, we do not use pesticides or toxic substances for pest management. Instead, we employ the use of predatory insects and natural plant-based oils as our primary pest barrier. Along with SOPs from environmental controls to garden technician, all apparel will also be held to the highest standard to ensure the cleanest environment.

## Harvest Stage:

The stringent SOPs for organic cannabis cultivation are carried right through the harvesting processes, as plants are taken at peak ripeness and carefully transferred to the trimming/drying/curing rooms. Every metric and detail of the process is implemented with oversight/accountability protocols to ensure a consistently high-quality end product and “not one bad crop”.

## The KKOG Philosophy on Commercial Cannabis Production:

Produce a medicine that is clean, potent, price competitive and we would confidently use or recommend.

## MORE INDUSTRY FACTS

- The legal global cannabis market is set to grow more than 1,000% over the next decade and could reach \$140 billion dollars by 2027, according to a new analysis by European investment bank Bryan, Garnier & Co.
- In the US alone, The U.S. legal marijuana market size is expected to grow at a CAGR of 24.9% from 2017 to 2025
- Medical marijuana is estimated to be valued at USD 100.03 billion by 2025
- The global Legal Marijuana market is valued at 7970 million US\$ in 2017 and will reach 53200 million US\$ by the end of 2025, growing at a CAGR of 26.8% during 2018-2025.
- With most states having already approved medicinal use, the Hemp Business Journal projects a \$2.1 billion CBD market by 2020. As a whole, cannabis industry growth will bring the sales total of \$6 billion in 2016 up to a whopping \$75 billion by 2030, Bloomberg projects, citing investment banking experts at Cowen & Co.
- Canada and the US will maintain their status as global cannabis powerhouses with the market growing from \$9.2 billion last year to US\$47.3 billion by 2027 (CAGR 18%).

- Recreational sales that began in California at the start of 2018 increased the number of adults legally able to purchase adult-use cannabis products globally by nearly threefold from 17 million to 47 million. That headcount will jump to more than 75 million later in 2018 with the anticipated addition of Canada legalizing adult use and sales.
- With the legalization of adult cannabis use in Canada a major market will be opened estimated by the Canadian Government between CS\$ 4.2 billion and CS\$ 6.2 billion in 2018 while Deloitte projects up C\$ 8.7 billion in sales while some estimates reach as high as C\$ 13 billion.
- The US market is currently valued at US\$ 8.5 billion on the back of 9 states where adult use is legalized and 30 states where medical use is legalized
- Cannabis remains on the federal level in the US which creates unique challenges to companies operating in the sector such as access to the most basic banking relationships
- California is the largest market in the US with a projected market size of US\$ 5.1 billion by 2019 surpassing the size of the US\$ 5 billion beer industry
- Oregon leads the US for adults reporting they consumed cannabis over the past six months (35%), followed by Washington (31%), Colorado (25%) and California (23%)
- Gallup reported last year that a record 64 percent of Americans believe cannabis should be legalized, and for the first time in Gallup's nearly 50 years of polling, a majority of Republicans agreed.

## **MARKET AFRICA**

- As much as 10,000 tons of cannabis is produced throughout Africa each year (United Nations).

- Aphria announced that it was forming a new venture known as CannInvest Africa that's designed to supply cannabis extracts to legalized African countries. This venture came about from a roughly \$3 million investment with the Verve Group of Companies.
- Lesotho: Strategic access to South Africa, top climate conditions (300 days sunshine and desirable humidity levels) and first African country to legalize cannabis production. Influx of foreign direct investment as a result: Supreme Cannabis Co. has invested \$10 million in a Lesotho company to export high-grade cannabis oil. Canopy acquired Lesotho's Daddy Cann in an all-stock transaction valued at around C\$ 28.8 million.
- Zimbabwe: Legalized production for scientific and medical use. Foreign investors are getting interested. Canadian investors are scouting for 10,000 hectares of land for marijuana farming in the Mashonaland region.
- South Africa: Domestic potential market of 400 tons high grade medical marijuana p.a. (Aurora). The Dagga Party won a landmark ruling this year to permit smoking in the home on privacy grounds. Cultivators of Cannabis may apply to SAHPRA for a license authorizing the cultivation of Cannabis as well as the manufacture, import, export and/or distribution of a cannaboid-containing product. In May 2018 SA opened its first medical dispensary. Aurora acquired CanniMed Therapeutics for C\$ 1.1 billion (CanniMed holds a supply agreement with Akula Trading 2 Pty Ltd. to export cannabis oil products to the privately held South African company).
- Morocco: US\$10 Bn black-market production, unlikely to get legalized due to pressure from religious groups.
- Malawi: Trials on hemp production ahead of potential legalization of nonpsychoactive cannabis for industrial use.
- Ghana: Heavy local consumption and several pro-legalization movements but no short term win in sight due to opposition from Government officials and Christian groups.
- Swaziland: Abundance of illegal production. The Swazi House of Assembly has appointed a committee to explore the possibility of legalization.

## SOUTH AMERICA AND CARIBBEAN

- South America: Projected to grow from just \$125 million in 2018 to \$776 million by 2027 (AMR / BDS)
- Caribbean: Increasing investor interest e.g. Hiku participating in Jamaica's Kaya's C\$ 8.5 million capital raise for listing on TSX
- Scythian announced an agreement to sell off its Colombian, Argentinian and Jamaican assets to Aphria for US\$ 193 million.
- 2027 Projected Demand Main South American Markets: Brazil US\$ 363 million (100% medical), Argentina US\$ 292 million (42% medical), Uruguay US\$ 49 million (100% adult), Peru US\$ 48 million (100% medical), Colombia US\$ 18 million (100% medical), Chile US\$ 7 million (100% medical).
- While Brazil and Argentina will far outweigh other countries in terms of spending, Uruguay is the clear leader in early liberalization of its cannabis regulations.
- Larger players such as Canopy are active in South America Spectrum Chile and Bedrocan Brasil subsidiaries
- Uruguay and Colombia are the two largest legal producers in the region and the top countries driving investor interest in South America.
- Colombia only allows for the cultivation of cannabis for medical purposes but has handed out many more licenses than Uruguay, both to multinational cannabis companies like ICC Labs Inc which also holds one of Uruguay's two federal licenses, and to local producers.



## BLOCKCHAIN

*Blockchain is a shared, distributed ledger that facilitates the process of recording transactions and tracking assets in a business network. An asset can be tangible — a house, a car, cash, land — or intangible like intellectual property, such as patents, copyrights, or branding.*

*-Blockchain for Dummies, Gupta*

In its simplest form blockchain technology records a transaction, similar to that of a ledger. It records transaction between people. Where historically, transaction needed a third party, in block chain, third party approval, which is traditionally a bank. Blockchains operate entirely decentralized.

When utilizing blockchain there is no central clearinghouse and no central ledger held by entities such as banks. Instead, the ledger is distributed across a vast network of computers, called nodes, each of which holds a copy of the entire ledger on their respective hard drives. These nodes are connected using a peer-to-peer (P2P) client, which synchronizes data across the network of nodes and makes sure that everybody has the same version of the ledger at any given point in time.

When a new transaction is entered into a blockchain, it is first encrypted using advanced cryptographic technology. Once encrypted, the transaction is converted into a block, which is basically the term used for an encrypted group of new transactions. This is called the chain, hence the tech is referred to as a blockchain.



## OBSTACLES TO ENTER CANNABIS MARKET

Entry into the Cannabis industry is complex to say the least, There are long lists of barriers and red tape for the average person to navigate before the investor and entrepreneur can grow first plant, not to mention the high cost. Access to this industry is littered with roadblocks placed there purposely or unintentionally to frustrate and deter anyone who wants to be a part of the new El Dorado.

The high cost to develop a grow facility is a task few can actively take part in. It cost millions to operate a grow facility, and returns are based on the quality and quantity of product you manage to grow and eventually sell. So taking on this venture goes beyond just grow and sell, or simply investing in property and expecting the market to move in order to see significant returns, it involves a specific knowledge base and years of experience to ensure the product is consistent in quality and quantity. Our expert growers will ensure the harvest will be consistent and the quality, unsurpassed.

## MARKETING

KKOG will utilize its social media to promote its product globally. Initially, the Pre-ICO will be for a selected group.

1. Social medial influencers
2. Friends
3. Family
4. Special invitees

Targeting the top 5 social media platforms will be priority. We will establish a large presence on Facebook, Instagram, LinkedIn, and YouTube to engage and inform new investors and maintain long-term customers.

marketing,

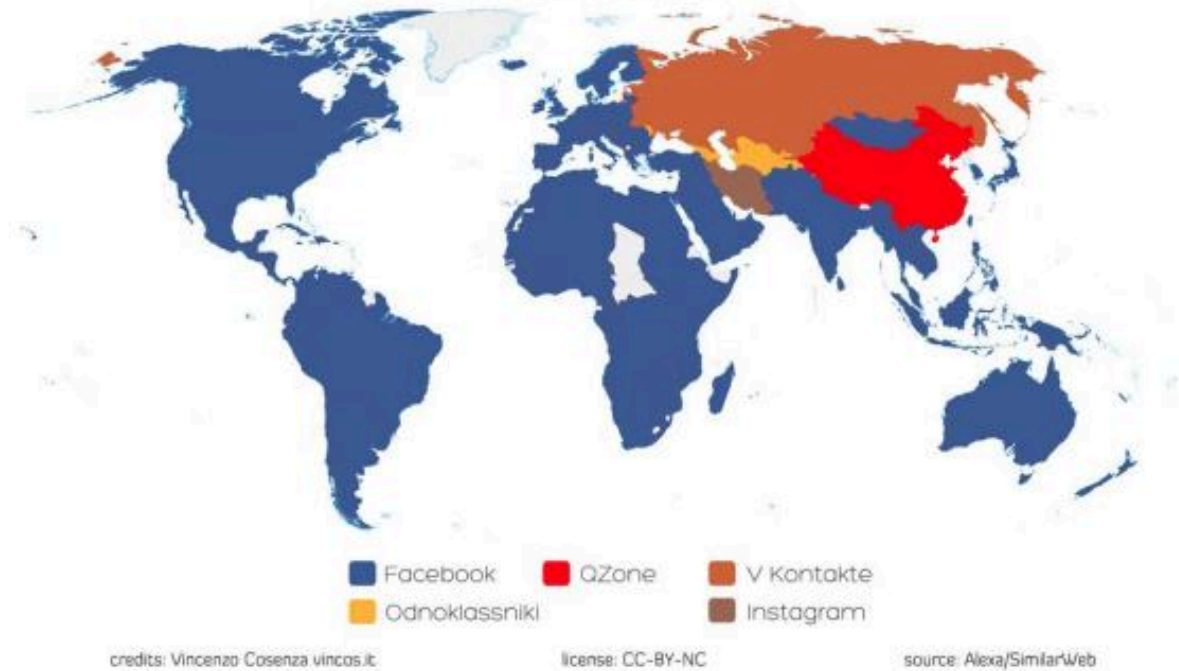


- Facebook has updated its monthly active user numbers to 2.2 billion in March.
- Youtube measures logged-in users, and is getting closer and closer to Facebook with 1.9 billion.
- Twitter reported 336 million active monthly users in its last quarterly report. Twitter also managed to post its first-ever quarterly profit.
- VK reached 97 million monthly active users
- Reddit adds users and displays 300 million users on their website.

We have also established partnerships with social media influencers, which will provide us with immediate access to almost a 100 million users globally. We have as part of our marketing team, a Social Media influencer that has over 280 million followers and portfolio of over 4000 social media influencers, which includes 4 billion influencer views.

# WORLD MAP OF SOCIAL NETWORKS

January 2018



KKOG has also, established relationships with several high profile celebrities to help promote KKOG. We have already signed an up-and-coming artist in the US and Africa to begin promotion once KKOG launches. KKOG also have access to a large pool of influential celebrities that have shown and interest in coming on board.

We have also engaged several international artists from major labels to promote KKOG.

## PRODUCTS

The top 6 most popular products by product category are

1. Flowers
2. Edibles
3. Cigarettes
4. Pain Management Meds
5. Vapor Pens
6. Alcohol Free Beverages

These top 6 products will be the focus of our product development. We will work closely with specialists to provide a product that will be at the top of each category. With the creativity of our team, we plan on researching and developing new products and improving on the old to deliver high quality products to our buyers and clientele.

To be on top of the game, we have to remain inventive. Our focus in phase 1 will be flowers and concentrates, then progressing to the other categories after. We chose these two because based on our technical ability and our experts we can grow the best quality product.

Cannabis has many uses including:

- 1. Textiles**
- 2. Medicine**
- 3. Paper products**
- 4. Supplements**
- 5. Food**
- 6. Animal feedstock**
- 7. Skin care products**
- 8. Construction**

We plan on developing partnerships with companies in each of these categories to ensure our product and brand longevity. This also allows us to limit risk exposure. KKOG has opened discussions with companies in several of these categories and plan on bringing them to market only days after our ICO listing has taken place.

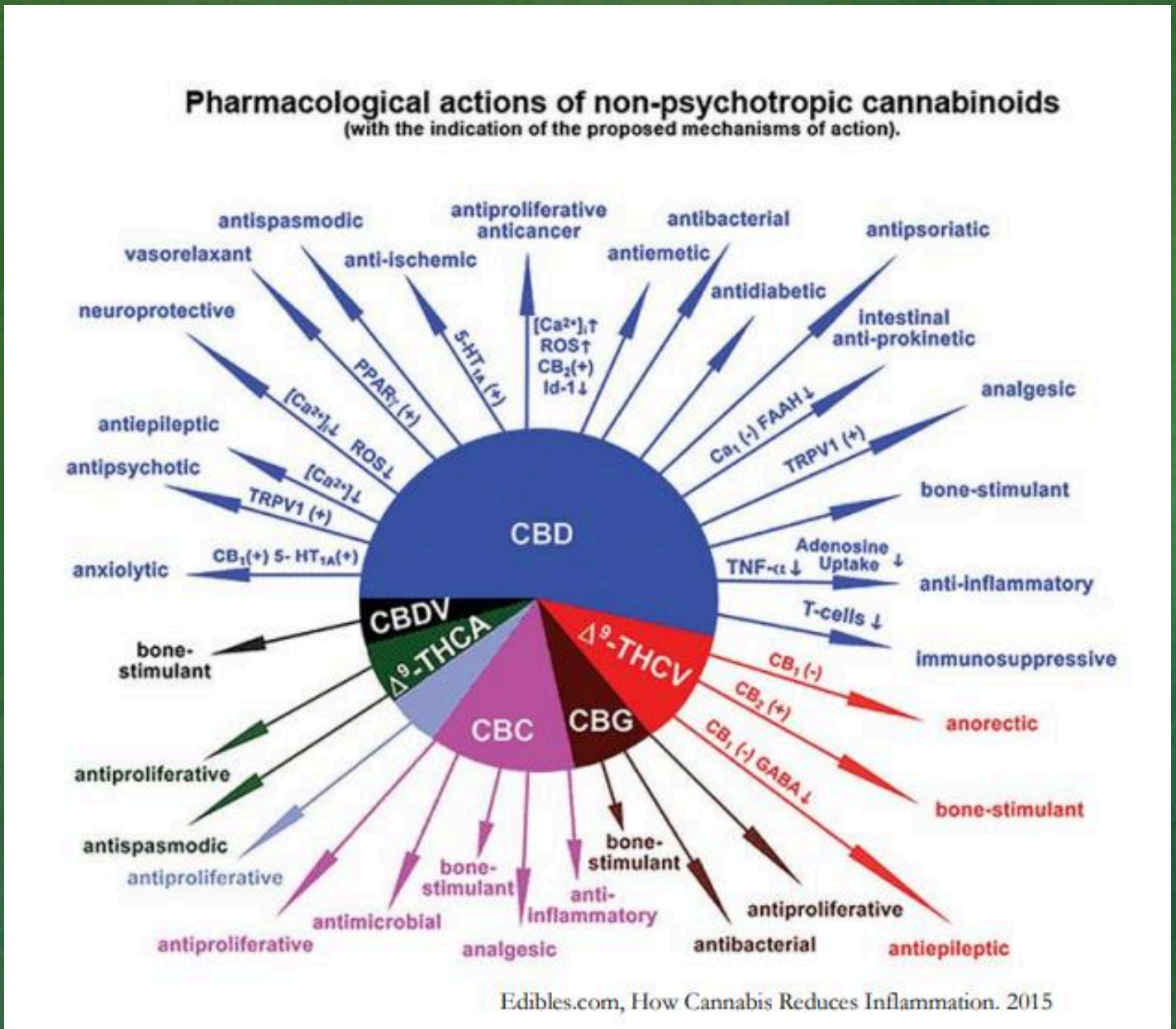


# THE MANY USES OF CANNABIS



## Medical usage

The medical uses for cannabis and its components are enormous to say the least. KKOG plans to work with pharmaceutical companies to provide cannabis products.



KKOG has already begun its medical outreach by development of a pharmaceutical company in Rwanda & South Africa, eventually setting up in East Africa to take advantage of its SADC relationship in Tanzania. We are already active in Rwanda and are currently in the DD phase with other East African countries. Our focus will be pain management meds, and compounding of meds for export or medicinal purposes.

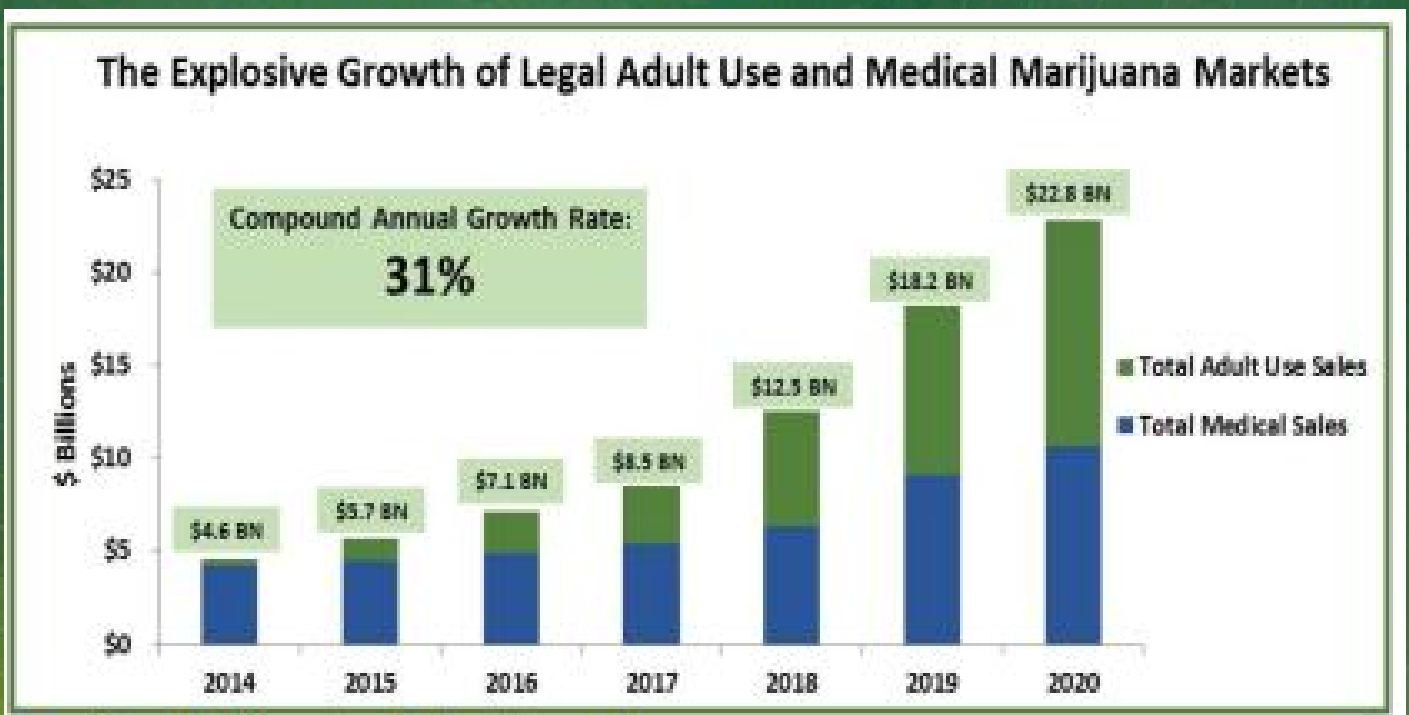
## MARKET TRENDS

### KKOG and the Future

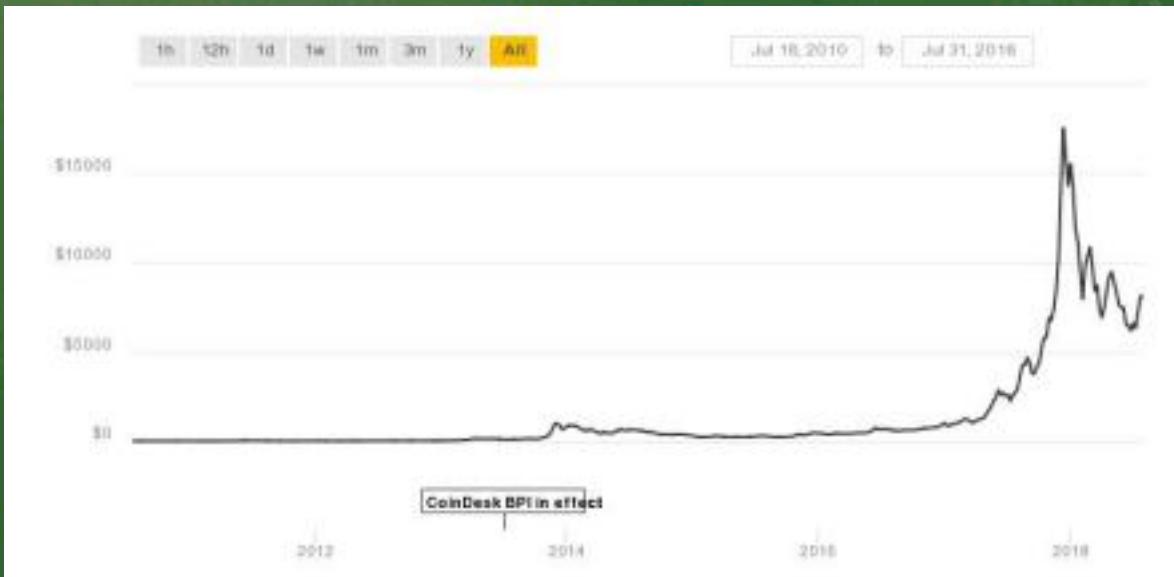
KKOG expects to be the market leader and a unicorn in both crypto-currency markets and the cannabis industry. When making a comparison between KKOG and industry leaders in Canada and the US, our product is leaps and bounds; we are limitless in our growth potential and borderless in our expansion. Our team is in constant pursuit of quality. A quality and transparent product with a define path and agenda. A commitment to quality and providing investors with the best product in all categories is our goals. Opportunities are plentiful for investors, but unlike other investment options, KKOG, provides the investor with opportunity to make a sound investment, with large long-term growth potential, with limited upfront cost. As little as a few hundred dollars invested, can translate into thousands over a few short years.

*According to Inc.com, there are "7 Keys to a Great Investment Opportunity".*

1. Look for a pattern of increasing revenue (sales) and earnings over the last five years. Even though, KKOG is a new company, industry growth over the last 5 years has been significant in both the Cannabis and Cryptocurrency markets.



With Crypto-currencies the growth has been exponential, on March of 2010, Bitcoin had a value of .003 cents USD, today, July 31, 2018, \$8021.42 USD



KKOG and KKOG.IO, expects exponential growth. With low entry cost points, global access to coins, and industries that are expected to grow exponentially over the next 10 years, investors that take advantage of this opportunity are expected to make significant returns solely based on industry expectations.

## 2. Look for a high profit margin.

Based on the charts above expectations are high for both industries. Both Cryptocurrencies and cannabis have shown significant growth. The legal cannabis industry generated nearly \$7 billion in revenue in 2016, a figure that is expected to more than double by 2020

## 3. Look for high return on equity.

The high returns can be viewed on the calculator page of [kkog.io](http://kkog.io). Exact returns are not guaranteed, but based on market growth, KKOG development strategy and market considerations, we expect significant growth.

## 4. Look for a good price.

Cost to purchase one of our coins, will begin at \$.95USD and top off at \$1.00USD. The value of each coin, which are purchased using crypto, is dependent on the value of each project.

## **5. Look for the right time to invest**

The sooner you put your money to work, the more you will benefit in the long run. Both industries, the crypto-currency and cannabis, are seeing massive growth, and based on performance charts over the past 5 years and well into the future. The future of these industries is bright, cryptocurrencies and blockchain technology are always advancing. The growth of institutional investors will ensure its growth and provide less anxiety in these markets. Deregulation in the cannabis industry will cause significant growth the industry. The cannabis industry will grow into a monstrous \$75 billion industry by 2030. This estimation is around \$25 billion more than originally forecast, according to the latest figures from New York investment analysts Cowen & Company. Reasons for the continued growth beyond deregulation include, Cannabis becoming an alcohol replacement, expanding cannabis uses, increase technology in production, acceptance as method of pain mitigation, increase acceptance by population.

## **6. Evaluate the company's products and services**

A key component in our operation is transparency; this will allow the investor to have up to date information on the performance of each facility and or each business, which they have invested in. KKOG will also provide coin owners with information on new projects and operations that are Disclaimer: This document is for informational purposes only and shall not constitute any type of solicitation or investment advice. We do not accept responsibility for any omission, error, or inaccuracy in this document or any action taken in reliance thereon. Full disclosures are part of a set of legal offering documents available at 38 coming on stream and operations that are being sold, so that you can make an evaluation on what will be your next move. Investors will have access to market research, customer surveys and new company information, as well as, becoming a part of our social media engagement to have an understanding of the full potential of KKOG, our product and services

## **7. Evaluate the company's competitive position and barriers to entry**

What makes KKOG competitive edge so much more advance than the competition? Our Global Team KKOG has a global network of industry leaders and experts, government relationships, medical experts, that far exceeds that of your typical Cannabis business. This access provides us with the capability to adapt quickly to market changes and expand into new markets even faster. As we grow, our network with expand, making KKOG the dominant player in the industry.

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