



# Company Profile

---

King Kong  
Organics (KKOG)



"KKOG is not just a company; it's a visionary force transforming the landscape of cannabis and pharmaceuticals. Our commitment to excellence, innovation, and community impact drives us to pioneer new frontiers and set industry standards that redefine what's possible."

CEO, King Kong Organics  
**EDOUARD JOSEPH**

# Who is KKOg?



Largest licensed cannabis company in Africa (Rwanda, Zimbabwe, South Africa, Malawi, DRC Congo, Tanzania, Uganda, Sierra Leone, Lesotho, Ghana)



Built Africa's 1st and only Medicinal Cannabis Research Facility on the continent



Developed new Patent Pending medicines in DRC during covid.



Patented cannabis cigarette filling technology and creates finished products



Created 1st cannabis container design for Greenzones for Victoria Falls Zimbabwe

# KKOG LOCATIONS

## USA

### Montana

KKOG 1925 Grand Avenue, Suite 127. Billings, Montana 59102

### Delaware

8 The Green, Suite A, Dover DE 19901

### Florida

224 Datura St, West Palm Beach, FL 33401

### California

21781 Ventura Blvd #1097, Woodland Hills, CA 91364

## ZAMBIA

### KKOG

Plot No. 1877, Great North Road, Kabwe, Central Province

## TANZANIA

### Office

KKOG LTD P.O. Box 70243, Jangrid, Plot No. G6, 3rd, Floor Room 306, Kionoondoni,

Chaburuma Rd, Dar Es Salaam

### Farm

Ihalalo Industrial Area, Mwanza

## DEMOCRATIC REPUBLIC OF CONGO

### KKOG AFRICA DRC

BOULEVARD du 30 JUIN Croisement Batetela Immeuble Crown Tower BUREAU 902

## RWANDA

### KKOG RWANDA LTD

Umujyi wa Kigali, Gasabo, Kimironko, Kibagabaga, Umwezi  
Tel: +250 078.301.6417

## SOUTH AFRICA

### KKOG GLOBAL S.A. Eastern Cape

KKOG AFRICA ERF 6532, R63 Road, Fort Beaufort 5720

### Durban

265 Sydney Road, Congela Durban, South Africa

## ZIMBABWE

### Factory:

KKOG AFRICA ZIMBABWE No. 2 Aberdeen, Belgravia Harare, Zimbabwe

### Farm:

Subdivision 1 Forress Farm, Chinwiri Road, Bromley, Goromonzi District

## GHANA

### KKOG

Independence Avenue Ridge Movenpick Ambassador Hotel Presidential Floor Accra, Ghana

## UGANDA

### KKOG AFRICA

Serena Conference Center 1st Floor, Suite 348 P.O. Box 14444 Kampala

## LESOTHO

### KKOG LESOTHO (PTY) LTD

Makhomo Makoanyane, Naleli Koalabata Pela Naledi Center Po Box 202, MASERU, 100

## NIGERIA

### KKOG NIGERIA LIMITED

9ASABA CLOSE, GARKI AREA 11, ABUJA

## SIERRA LEONE

### KKOG AFRICA CO. LTD

6 Frazer Davis Drive Congo Cross, FREETOWN

## MALAWI

### KKOG AFRICA MALAWI LTD

Area 47, Sector 5/343 Lilongwe

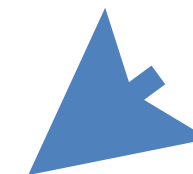
## COMING SOON

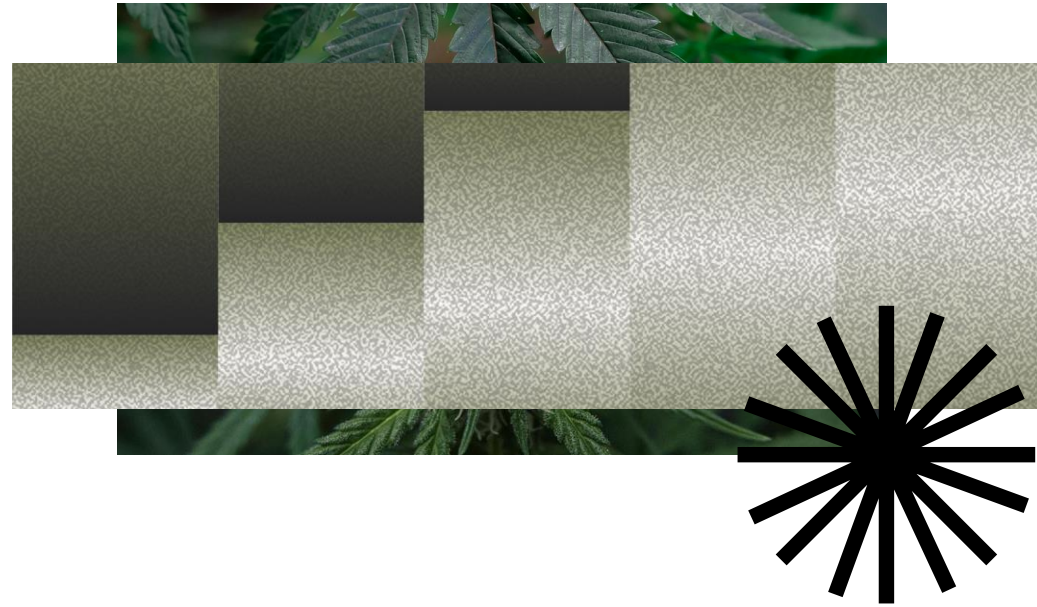
### MALI

R.C.A,  
Congo Brazzaville  
Maurutania  
Burkina Faso



Location





# Quick Introduction

## → King Kong Organics (KKOG)

is a pioneering force in the cannabis industry, specializing in the cultivation and extraction of premium organic cannabis oils. Our company's foundation is built on principles of excellence, sustainability, and community empowerment. Since our inception in 2018 by founder Edouard Joseph, KKOG has rapidly ascended to prominence, driven by our unwavering commitment to quality and innovation.



## → Our Journey

Our journey at KKOG marks an exciting chapter in our global expansion. As a newly incorporated subsidiary of KKOG, our focus is on the cultivation of cannabis in Africa for medicinal purposes, its extraction, biofuels and the subsequent export of various medicinal products derived from it.

KKOG Global SA, our parent company, is a South African corporation based in the Eastern Cape, driven by a mission to lead the legal medical cannabis cultivation industry in Africa. Our expertise lies in cultivating world-class organic medical cannabis and developing cutting-edge growing, propagation, and crop selection techniques. With a strong emphasis on the African continent, KKOG has forged vital partnerships and established global distribution channels, complemented by a unique local community development model fostering capacity building and economic growth.

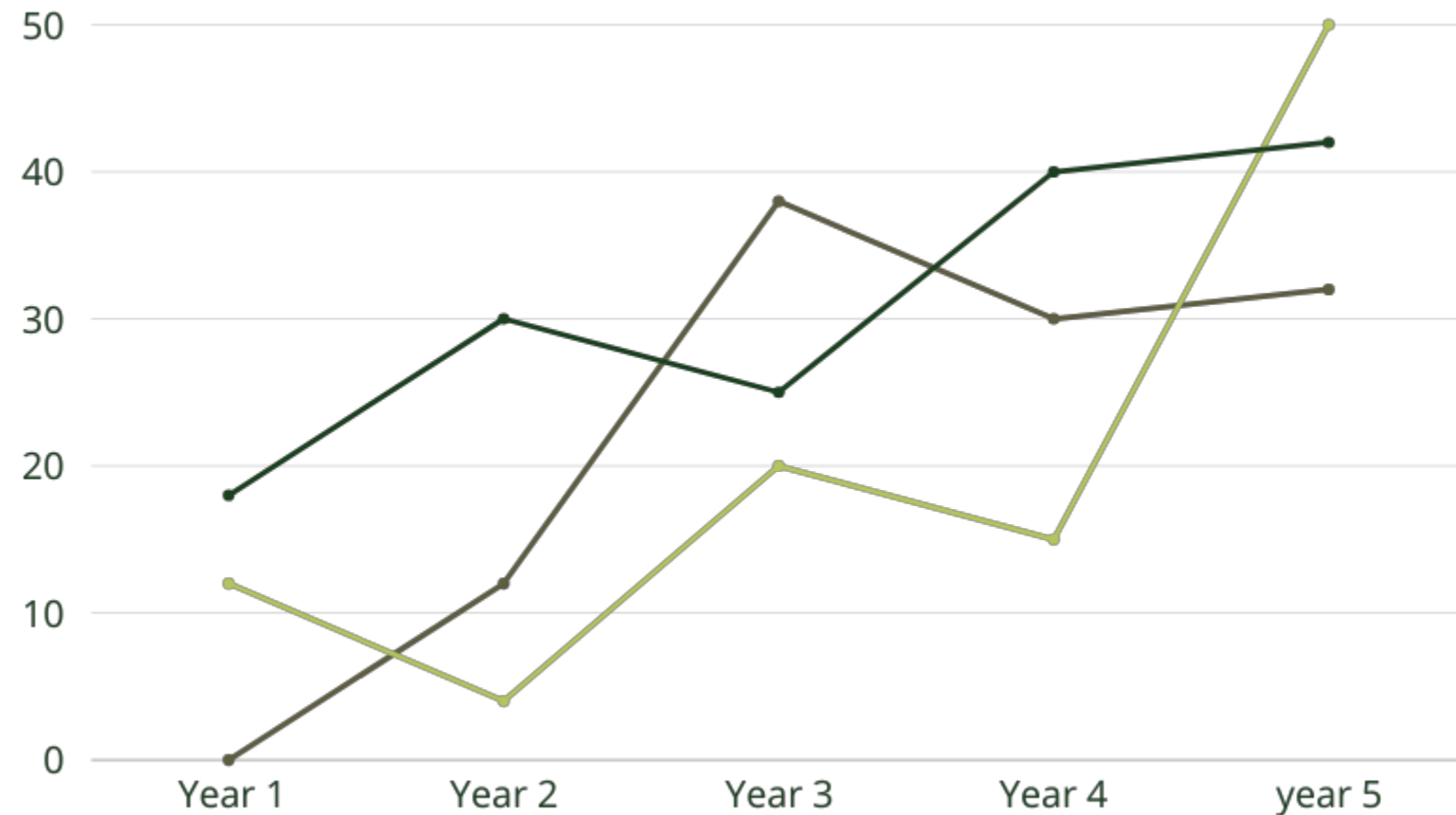
Our extensive experience equips us with the skills to navigate the intricacies and sensitivities inherent in the emerging medicinal cannabis industry. We prioritize critical aspects such as traceability, waste management, and farm security surrounding our Medicinal Cannabis operations.

KKOG has been instrumental in assisting the Government of Rwanda in legalizing cannabis under stringent licensing regulations, leading to our significant investments in the development of a state-of-the-art multi-million dollar cannabis facilities in Africa.

Across Africa, KKOG has established multiple cannabis extraction facilities in countries such as Congo DRC, Zimbabwe, Malawi, and Rwanda, among others. We proudly hold the title of the largest licensed cannabis company in Africa, operating extensive facilities including 10 (2 hectare) Greenhouses in Zimbabwe, 200 hectares in Malawi, 140 hectares in South Africa, and a presence in Lesotho, Ghana, Sierra Leone, Uganda, and Tanzania. Our investments are not just about business; they underscore our commitment to social development, encompassing capacity building, training, and skills transfer to empower the people of Rwanda and beyond.

## → Mission

To ensure the health and safety of all Mainers by effectively and responsibly licensing and regulating cannabis establishments.



## Vission

**KKOG** envisions itself as a global leader in the cannabis sector, spearheading cultivation, extraction, and community development initiatives. Over the next five years, KKOG plans to expand its operations to more than seven countries, setting industry benchmarks for high-quality, cost-effective products while prioritizing community education, skills training, and entrepreneurial empowerment.

# → KKOG: Innovating Pharmaceuticals

## Immune Patents

KKOG currently has patents for medicines that boost the immune systems and is registered in the Congo and Tanzania boards of medicines. This immune booster assists those with weakened immune systems from HIV, Diabetes, or those who are compromised due to lack of nutrition

## Cost Advantage

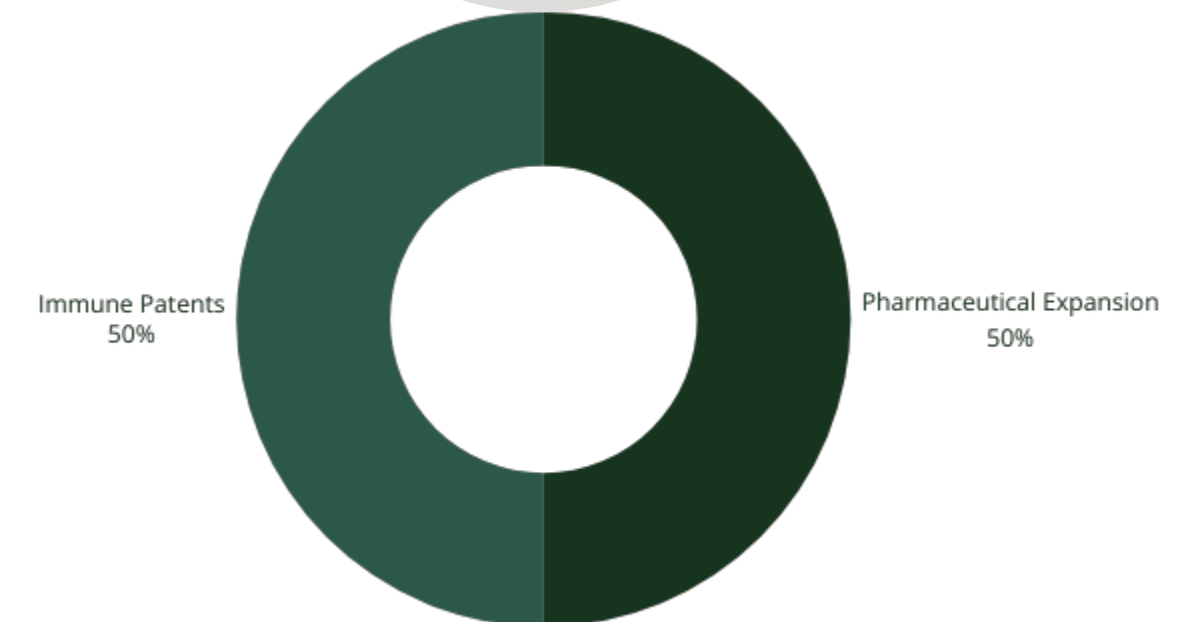
KKOG will have a competitive advantage by being able to offer the products at a lower price than the imported brands and by maintaining a lower production cost from our efficient production process. KKOG will also partner with local institutions of higher learning and provide students with a hands-on opportunity in the pharmaceutical sector.

## Pharmaceutical Expansion

The pharmaceutical manufacturing arm of KKOG will involve the manufacturing of a wide range of pharmaceutical products that will cover nearly 50% of the range of pain management drugs, that are currently imported into the country as well as compounding medicines. Specifically, the Company will engage in the local production of pain management and a full range of standard pharmaceuticals.

## Strategic Focus

KKOG will initially target East Africa, leveraging its double-digit growth potential and significant consumer market. The pharmaceutical sector in the region relies heavily on household spending, with most drugs being imported, including 75% of Active Pharmaceutical Ingredients (APIs) from China, the U.S., and India. The industry's local capacity utilization is around 60-65%. Government initiatives, such as establishing the TFDA, aim to regulate and enhance the pharmaceutical sector, improving its profile and potential.



## → Key Initiatives

- Establishment of the inaugural cannabis extraction plant in Zimbabwe, marking a significant milestone in KKOG's global footprint.
- Active development of a diversified and integrated global supply chain for high-quality cannabis products, including THC and CBD variants.
- Ongoing research and development efforts focused on creating innovative formulations for a range of cannabis-related products.
- Strategic partnerships with industry stakeholders and governmental entities to drive value creation and community development initiatives.

## Philosophy on Commercial Cannabis Production

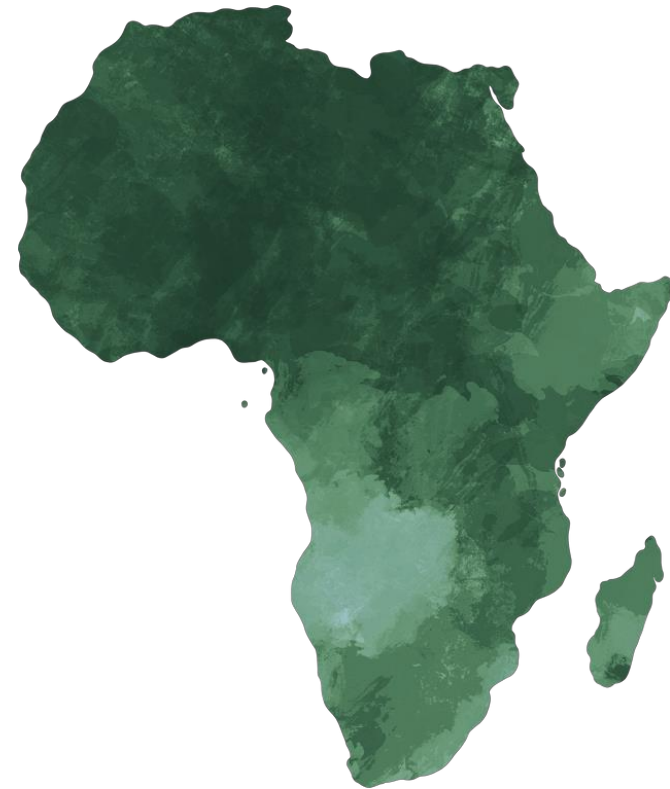
At the core of KKOG's philosophy is the production of clean, potent, and competitively priced organic cannabis oils. The company's holistic approach to organic cultivation, from seed selection to harvest, ensures superior product quality while upholding stringent environmental standards. KKOG's products are renowned for their 100% organic certification, symbolizing industry-leading quality and sustainability practices.



# Initiatives & Philosophy

# ➔ Extraction Facilities

**KKOG's** state-of-the-art cannabis extraction facilities are at the forefront of innovation in the cannabis industry. These facilities are strategically located across Africa, including countries like Congo DRC, Zimbabwe, Malawi, and Rwanda, among others. With cutting-edge



## Licensed Locations

Congo DRC

Malawi

Rwanda

South Africa

Tanzania

Zimbabwe

Uganda



technology and a focus on quality, our extraction facilities ensure the production of premium cannabis oils that meet global standards. Through our facilities, we aim to lead the way in providing high-quality cannabis products while contributing to the growth and development of the cannabis sector in Africa and beyond.

## Cannabis Extraction Facilities

AFRICA



## → ACCESS TO MARKETS/ SCALEABILITY

KKOG is dedicated to fostering sustainable economic growth in Africa by leading the legal medical cannabis cultivation sector. Through strategic partnerships and innovative growing techniques, KKOG aims to create jobs, eradicate poverty, and promote economic equality. Their initiative emphasizes transparent and sustainable practices, aiming to empower local communities while ensuring social responsibility and environmental sustainability in the medical cannabis industry.



1

**Market Access and Scalability:** KKOG is committed to becoming the market leader in legal medical cannabis cultivation in Africa. This includes leveraging resources from public and private sectors to achieve sustainable economic growth, create jobs, and alleviate poverty and inequality.

2

**Partnerships and Distribution Channels:** KKOG has established key partnerships and global distribution channels, along with a unique local community development model. This model focuses on capacity building and economic growth opportunities, emphasizing the importance of strategic partnerships for rapid and inclusive economic development in the medical cannabis sector.

3

**Multifaceted Approach:** KKOG recognizes the need for a multifactorial approach to address poverty, economic inequality, and systemic changes in the medical cannabis industry. This includes strengthening cooperation across public and private sectors, sustainable agricultural development, and empowering local populations economically.

4

**Operational Excellence:** The initiative aims to strengthen operational, technological, and community impact capabilities, expanding the province's capacity for cultivating, mechanizing, and processing medical cannabis. This effort also promotes social responsibility, quality, sustainability, and fully organic processing of cannabis-related products.



**KKOG GLOBAL**

## ➔ **Consulting Services**

**KKOG OFFERS COMPREHENSIVE CULTIVATION CONSULTING SERVICES ENCOMPASSING FACILITY DESIGN, OPERATIONAL DEVELOPMENT, AND PROCUREMENT SOLUTIONS. KEY SERVICES INCLUDE:**

- Cannabis cultivation facility design tailored to optimize workflow efficiency, security, and revenue generation.
- Strategic seed procurement strategies and services to ensure optimal genetic selection and crop yields.
- Equipment sourcing for cannabis cultivation facilities, focusing on state-of-the-art technologies and industry best practices.
- Development and implementation of standard operating procedures (SOPs) to streamline cultivation operations.
- Facility staffing solutions to facilitate seamless transitions from farm build-outs to cultivation and sales operations.
- <http://www.Seedbank.fund>

# Africa's first ever cannabis research laboratory revives Zim health sector

0 [March 4, 2022 9:17 AM](#)

“ Source: *Africa's first ever cannabis research laboratory revives Zim health sector* | **The Herald**



Click This Link

<https://www.zimbabwesituation.com/news/africas-first-ever-cannabis-research-laboratory-revives-zim-health-sector/>

## Most recent



A Closer Look at Supporting Israel

[April 16, 2024 7:17 AM](#)



CCC Bulawayo meets after Chamisa's departure

[April 16, 2024 7:17 AM](#)



BCC rakes in thousands in fines

[April 16, 2024 7:16 AM](#)



Strategies to Win Big at Aviator Game on 1xBet

[April 16, 2024 6:25 AM](#)



70 000 people expected for Independence celebrations

[April 15, 2024 4:26 PM](#)



Decomposing body found in maize field ... murder cases raise concern

[April 15, 2024 4:25 PM](#)





# INNOVATIVE PRODUCTS SHOWCASE & STRATEGIC PARTNERSHIPS IN ACTION

BUSINESS

# \$43.5 billion



Forbes

Since Canada legalized recreational cannabis in 2018, the industry has contributed **\$43.5 billion** to its national GDP and created **98,000 jobs**, according to a Deloitte Canada report.



*At King Kong Organics Group (KKOG), our mission goes beyond cultivating world-class organic medical cannabis. We are dedicated to creating meaningful partnerships, delivering exceptional products, and spearheading transformative projects that empower communities and drive sustainable growth.*

**Our Products:** Our portfolio showcases a diverse range of high-quality cannabis products meticulously crafted to meet global standards. Each product embodies our commitment to quality, purity, and efficacy from medicinal oils to wellness supplements.

**Business Partnerships:** Our success is built on strong collaborations with industry leaders, innovators, and visionaries. Through strategic partnerships, we harness collective expertise and resources to innovate, expand market reach, and create value for stakeholders.

**Completed Projects:** We take pride in our completed projects that exemplify our dedication to excellence and community impact. Each project reflects our holistic approach to business and sustainability, from state-of-the-art extraction facilities to sustainable cultivation practices.

Through innovation, integrity, and a relentless pursuit of excellence, KKOG continues to set new standards in the medical cannabis industry. We invite you to join us on this journey of empowerment, collaboration, and positive change.



Home

MEC HOST AMERICAN INVESTORS, 02 JULY 2019

KwaZulu-Natal MEC for Economic Development, Tourism and Environmental Affairs Nomusa Dube-Ncube received and hosted investors from King Kong Organics (KKOG) in the United States of America who will be investing in the Dube Trade Port AgriZone. The Department, Premier's Office, Dube Trade Port and the Moses Kotane Institute were part of the briefing and a tour of the prospective facilities. The investment in the region (R75 million) will see KKOG establishing a cannabis greenhouse facility after attaining a cultivation and extraction license as well as signing of a lease with the Dube Trade Port. The investment has the potential to be a huge value chain in the industry that will also help small growers with a market. KKOG is one of the world's leaders in cannabis cultivation and are expanding their operations to South Africa and the African continent.

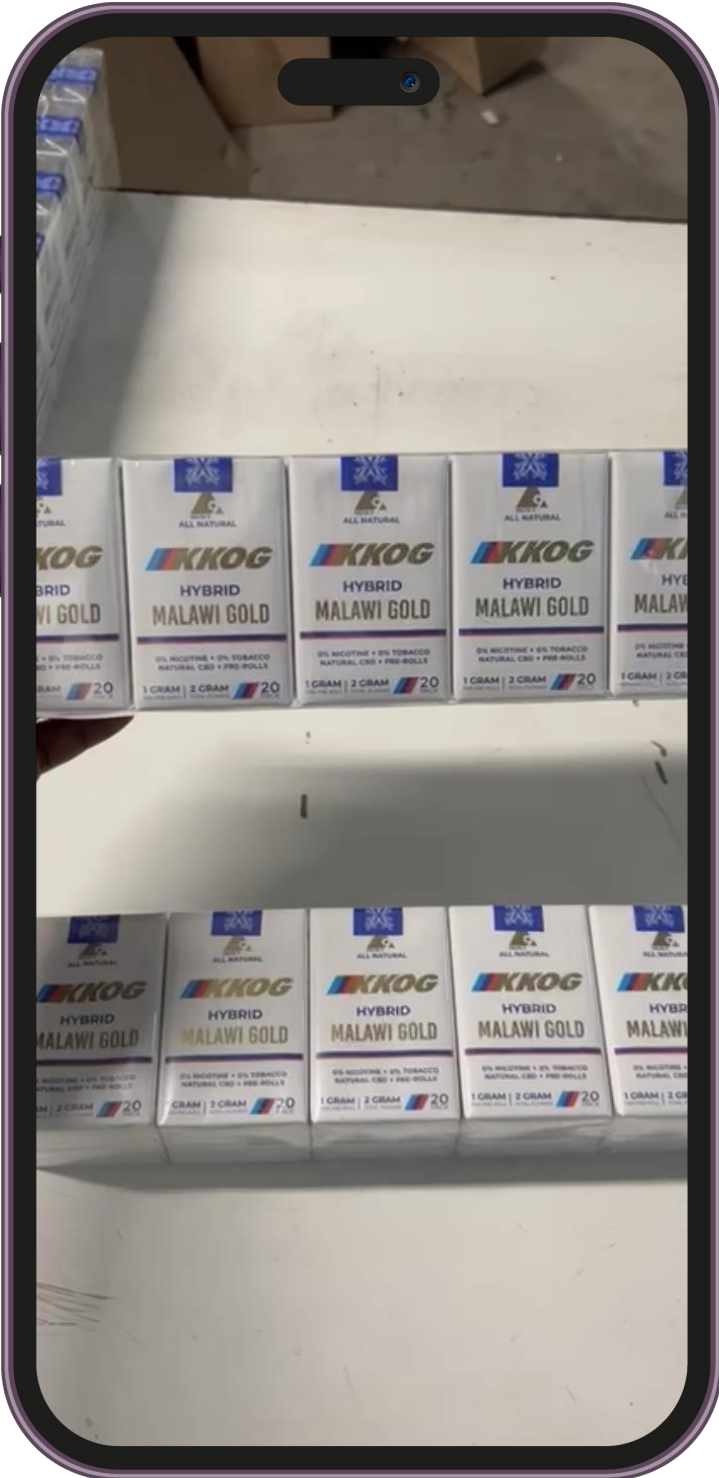
"We are mostly pleased with Dube Trade Port that continues to attract investments to this Special Economic Zone. With the Phase 2 already underway, we are confident that more direct foreign investment will come our way as no time we shall have full occupancy of Phase 2. We also welcome the KKOG investment and look forward to working with them but also to help our own people establish the same facilities and enabling a competitive car industry and its benefits," said Dube-Ncube.



# M105 - CAPACITY 8000 PER MINUTE



# KKOG M105 - CIGARETTE FILLER





**KKO**

MEDICAL CANNABIS SEEDS

- REGULAR SEEDS
- FEMINIZED SEEDS
- FLOWERING TIME 3-4 MONTHS

THC 10% CBD 1% MYCINA

MFG DATE

**KKOG**

MEDICAL CANNABIS SEEDS

- REGULAR SEEDS
- FEMINIZED SEEDS
- FLOWERING TIME 3-4 MONTHS

THC 10% CBD 1% MYCINA

MFG DATE

**KKOG**

MEDICAL CANNABIS SEEDS

- REGULAR SEEDS
- FEMINIZED SEEDS
- FLOWERING TIME 3-4 MONTHS

THC 10% CBD 1% MYCINA

MFG DATE

**KKOG**

MEDICAL CANNABIS SEEDS

- REGULAR SEEDS
- FEMINIZED SEEDS
- FLOWERING TIME 3-4 MONTHS

THC 10% CBD 1% MYCINA

MFG DATE

**KKOG**

MEDICAL CANNABIS SEEDS

- REGULAR SEEDS
- FEMINIZED SEEDS
- FLOWERING TIME 3-4 MONTHS

THC 10% CBD 1% MYCINA

MFG DATE



[Click This Link](https://www.youtube.com/watch?v=NXVsQVUenU0)

<https://www.youtube.com/watch?v=NXVsQVUenU0>

# Cannabis Revenues and how much can Africa control?



North America constitutes 25% of the Global Cannabis consumption



Canada alone with a population of 30M, generated \$43.5B in cannabis revenue on only a 7% tax in the last 5 years. (10% of the population admit to consuming cannabis on a daily, weekly or monthly level)



West Africa constitutes 20% of the Global Cannabis consumption



Nigeria has a population of over 215M, and is the 3rd largest consumption country in the world. The amount of revenues that can be generated are estimated to be 3X that of Canada alone.

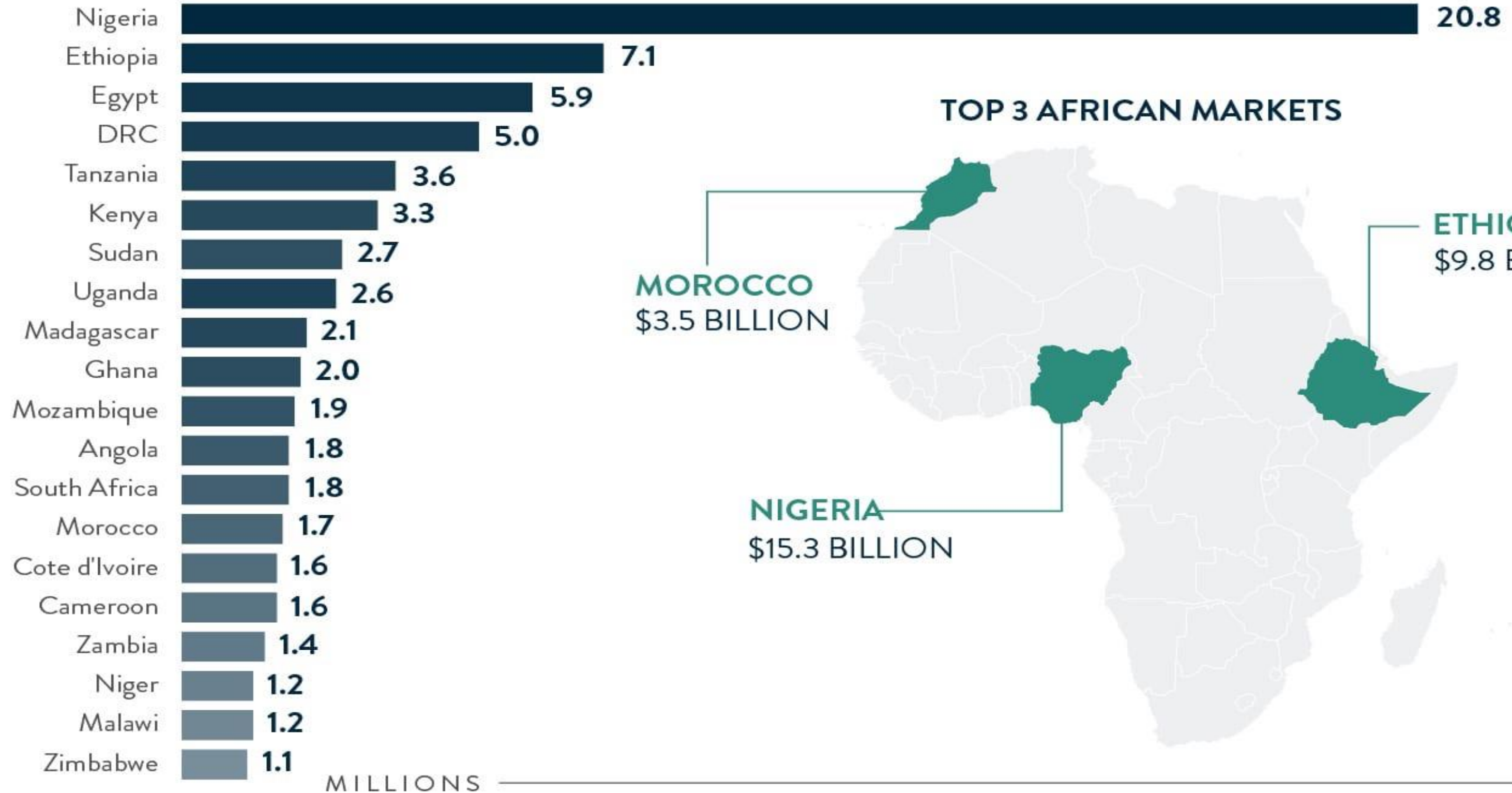


The cost to produce 1 kg of cannabis in North America and EU costs between \$700-1,000 per kilo. Due to the need to grow indoors due to the fact that it is cold 7 months of the year. The high land cost, high cost of electricity, high tax burden, and minimum wage for workers (California minimum wage is \$19 per hour).

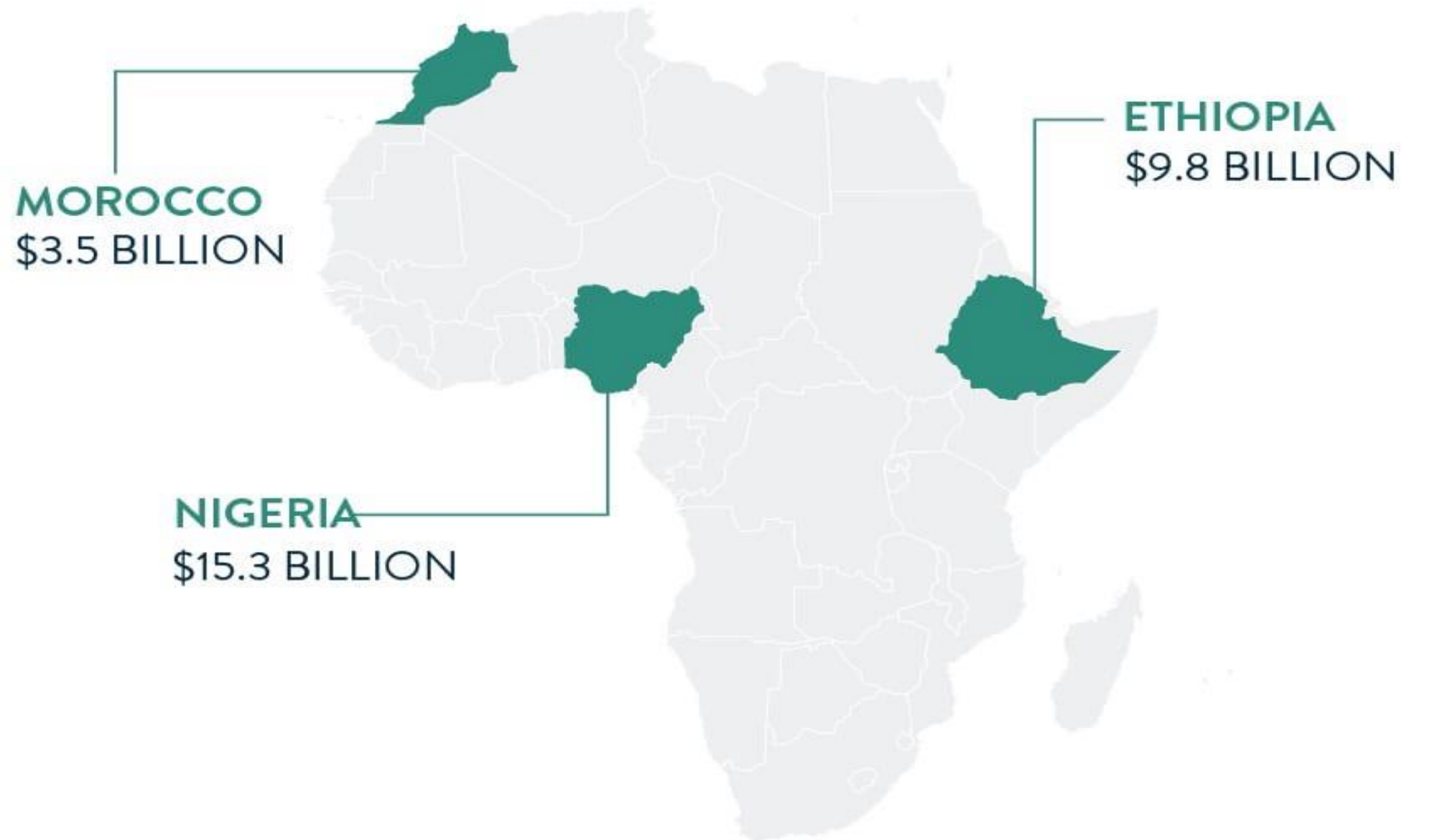


The cost to produce 1 kg in Africa is \$4-10 per kilo. When the USA makes cannabis fully recreational Federally, this will allow importation into the USA. Africa stands to be the market leader.

## NUMBER OF ANNUAL CANNABIS CONSUMERS BY COUNTRY



### TOP 3 AFRICAN MARKETS



## TOP 10 COUNTRIES BY HIGHEST PAST-YEAR USAGE RATE



\*Estimated current cannabis usage rate (use in the last year, weighted on a population basis by region across countries where data sources were available).

**BUSINESS**

**Forbes**

**\$43.5  
billion**



Since Canada legalized recreational cannabis in 2018, the industry has contributed **\$43.5 billion** to its national GDP and created **98,000 jobs**, according to a Deloitte Canada report.

Forbes

Subscribe

Sign In

FORBES > LIFESTYLE > VICES

EDITORS' PICK

## Canada's Legalization Of Cannabis Has Contributed \$43.5 Billion To National GDP

Dario Sabaghi Contributor @

*I cover the cannabis industry with a focus on Europe.*

Follow

🔖 < 1

Feb 23, 2022, 06:00am EST

🕒 This article is more than 2 years old.



A man dancing holding a Canadian Flag with a ... [+]  
PHOTO BY SHAWN GOLDBERG/SOPA IMAGES/LIGHTSTOCK VIA GETTY IMAGES

According to a Deloitte Canada report, since Canada has legalized recreational cannabis in 2018, the industry has contributed \$43.5 Billion To Canada's National GDP

Read More

The industry's sales nationwide and made \$29 billion in capital

medium. Furthermore, the adult use market



Subscribe To Newsletters

Subscribe

Sign In



# Nearly 72% Of Canada's Cannabis Users Buy From Legal Market, Survey Finds

Dario Sabaghi Contributor

*I cover the cannabis industry with a focus on Europe.*

Follow

0

Mar 19, 2024, 07:00am EDT



Click This Link

<https://www.forbes.com/sites/dariosabaghi/2024/03/19/nearly-72-of-canadas-cannabis-users-buy-from-legal-market-survey-finds/?sh=75dc57b56556>

Support the Guardian

Fund independent journalism with €12 per month

Support us →

Print subscriptions

Search jobs

Sign in

News

Opinion

Sport

Culture

Lifestyle



The Guardian Eur -

US US elections 2024 World Environment Ukraine Soccer Business Tech Science Newsletters Wellness

US elections 2024

# Kamala Harris promises full marijuana legalization - is that a gamechanger?

Hannah Harris Green

Sat 19 Oct 2024 16:36 CEST

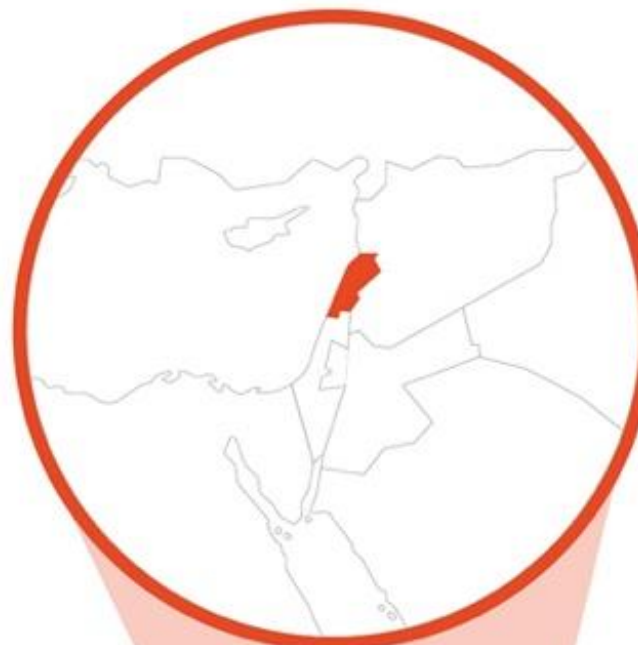
Share

The Democrat says she will end cannabis prohibition and seek to help Black men profit from the industry if elected



# COUNTRIES WHERE CANNABIS IS LEGAL

Lebanon becomes the first Arab country to legalize the use of cannabis for medical purposes



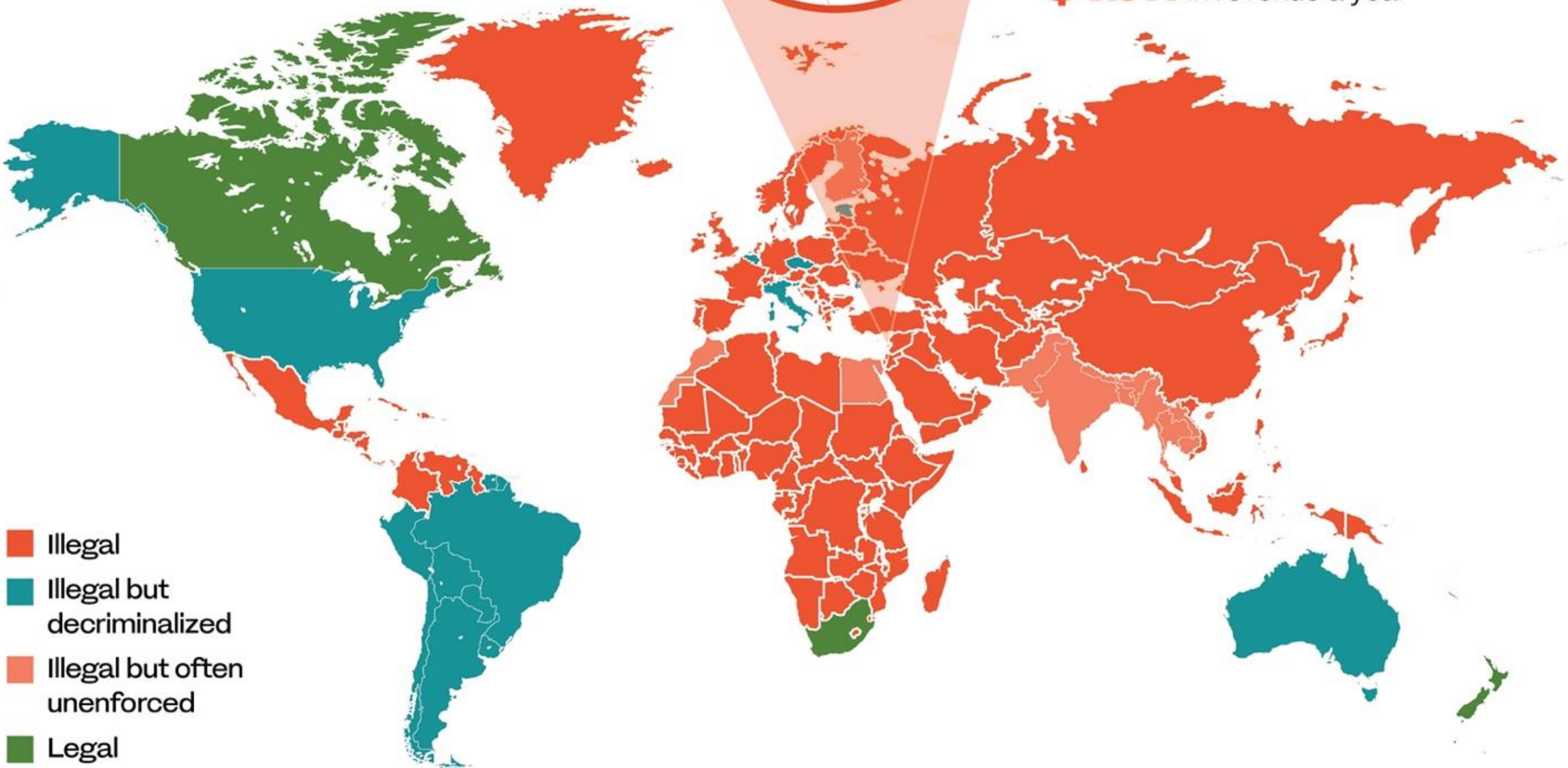
## Lebanon

Estimates suggest that up to 100,000 hectares could come into hashish farming within a period of five to ten years, with a crop value of about

**\$1-\$1.2bn**

Legalizing marijuana could generate

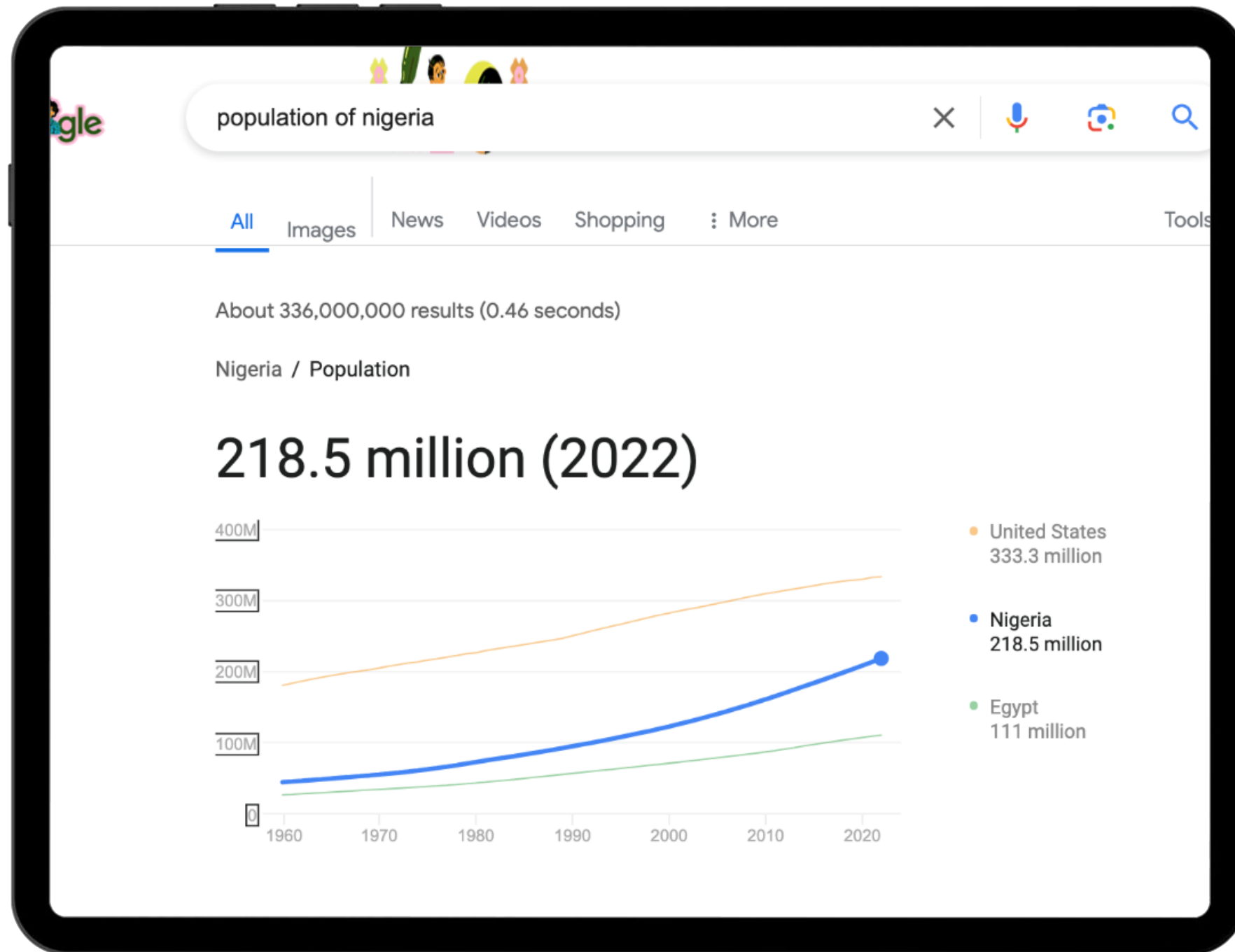
**\$1bn** in revenue a year



- Illegal
- Illegal but decriminalized
- Illegal but often unenforced
- Legal

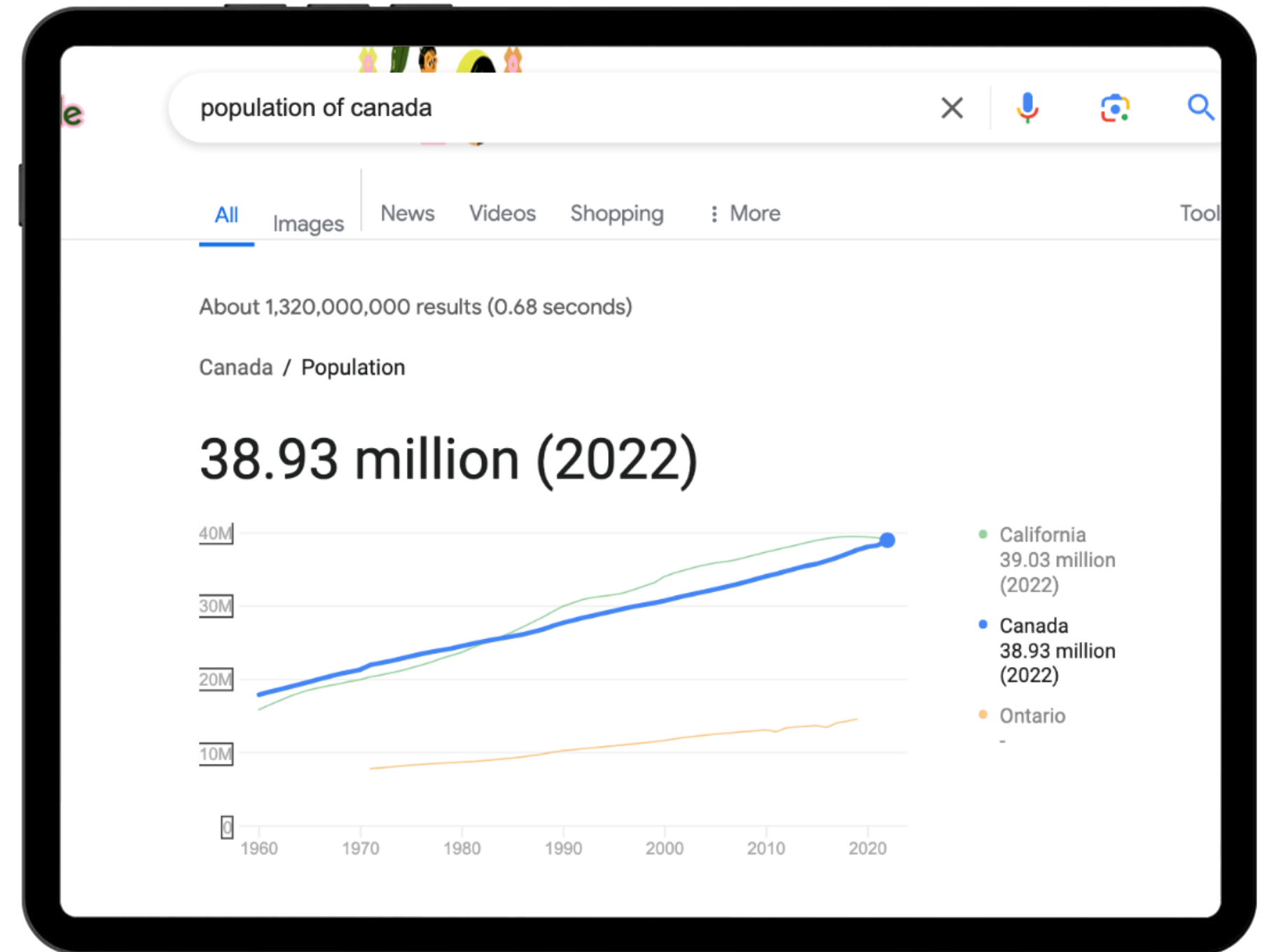
Source: WorldPopulationReview/Bloomberg

# Population Comparison



**20% Consume**

**Nigeria**



**15% Consume Canada**

# NEWS

The Washington Post  
*Democracy Dies in Darkness*

## Study: Legal marijuana could generate more than \$132 billion in federal tax revenue and 1 million jobs



By [Katie Zezima](#)

January 10, 2018 at 5:47 p.m. EST



Publication

## Will 2024 Be the Year the U.S. Finally Federally Legalizes Cannabis? A Look Back to 2023 and What's Coming in 2024

January 11, 2024



### States continue to be the driver of legalization

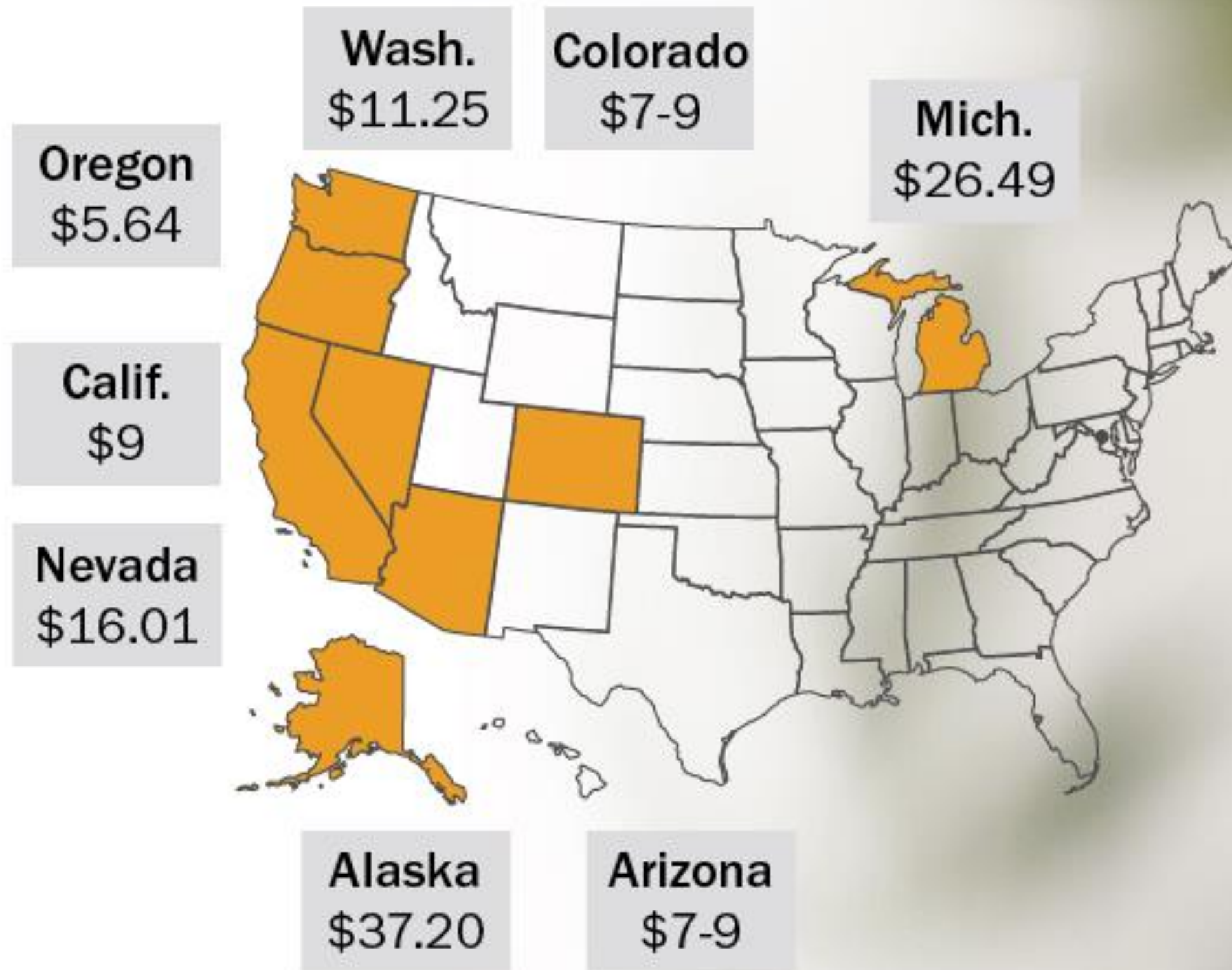
With legalization initiatives passing in Ohio, Minnesota, and Delaware, and adult-use sales commencing in Maryland, 54 percent of Americans live in a state with legal cannabis. We enter 2024 with 24 states and the District of Columbia having legalized cannabis for adult use, just ten states shy of the number required to force Congress to hold an Article V convention for a constitutional amendment. With Congress remaining out of step with most of their constituents who support legalization, states forcing their hand may be what it takes to see action on the issues.

Will 2024 be the year we hit 34? With legalization gaining traction in Florida, Pennsylvania, North Carolina, and Georgia, 2024 should draw us closer to that critical number.

### Biden Administration pushes rescheduling and pardons



# A Snapshot of Wholesale Marijuana Oil Prices Per Gram



Source: LeafLink and Marijuana Business Daily research

© 2020 Marijuana Business Daily, a division of Anne Holland Ventures Inc. All rights reserved

Market growth will **ACCELERATE**  
at a CAGR of over

**32%**



**INCREMENTAL  
GROWTH**  
**\$ 3.52 bn**



2019



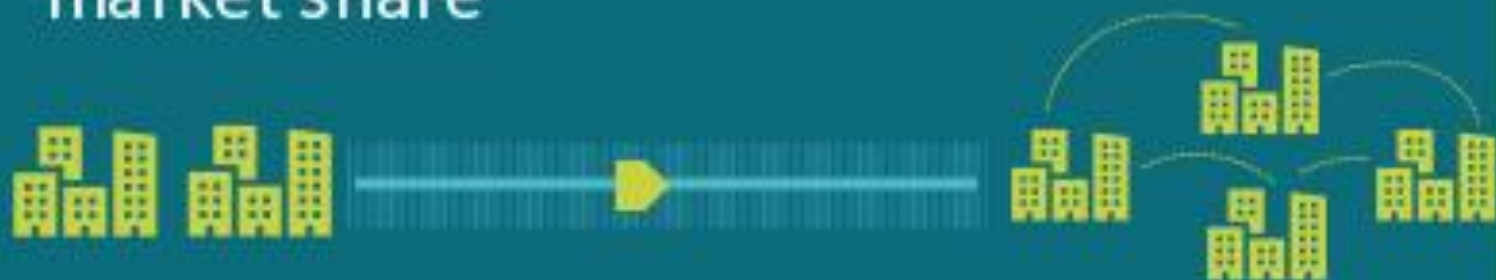
2024

The year-over-year growth  
rate for 2020 is estimated at

**31.05%**



The market is **CONCENTRATED**  
with several players occupying the  
market share



**37%**  
of the growth will  
originate from  
**NORTH AMERICA**

One of the **KEY DRIVERS**  
for this market will be  
**HEALTH BENEFITS OF CBD  
OIL**

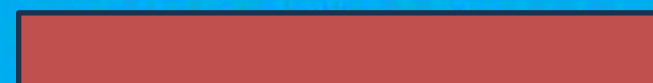


**READ THE REPORT:**

GLOBAL CBD OIL MARKET  
2020-2024

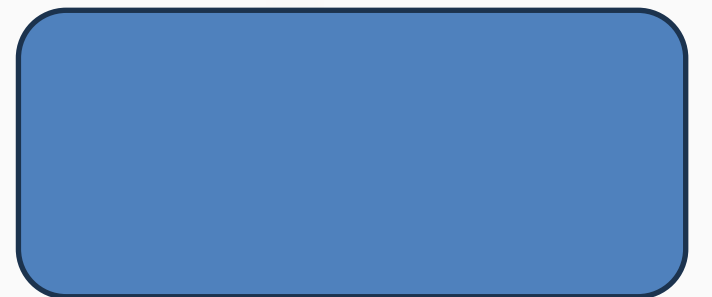
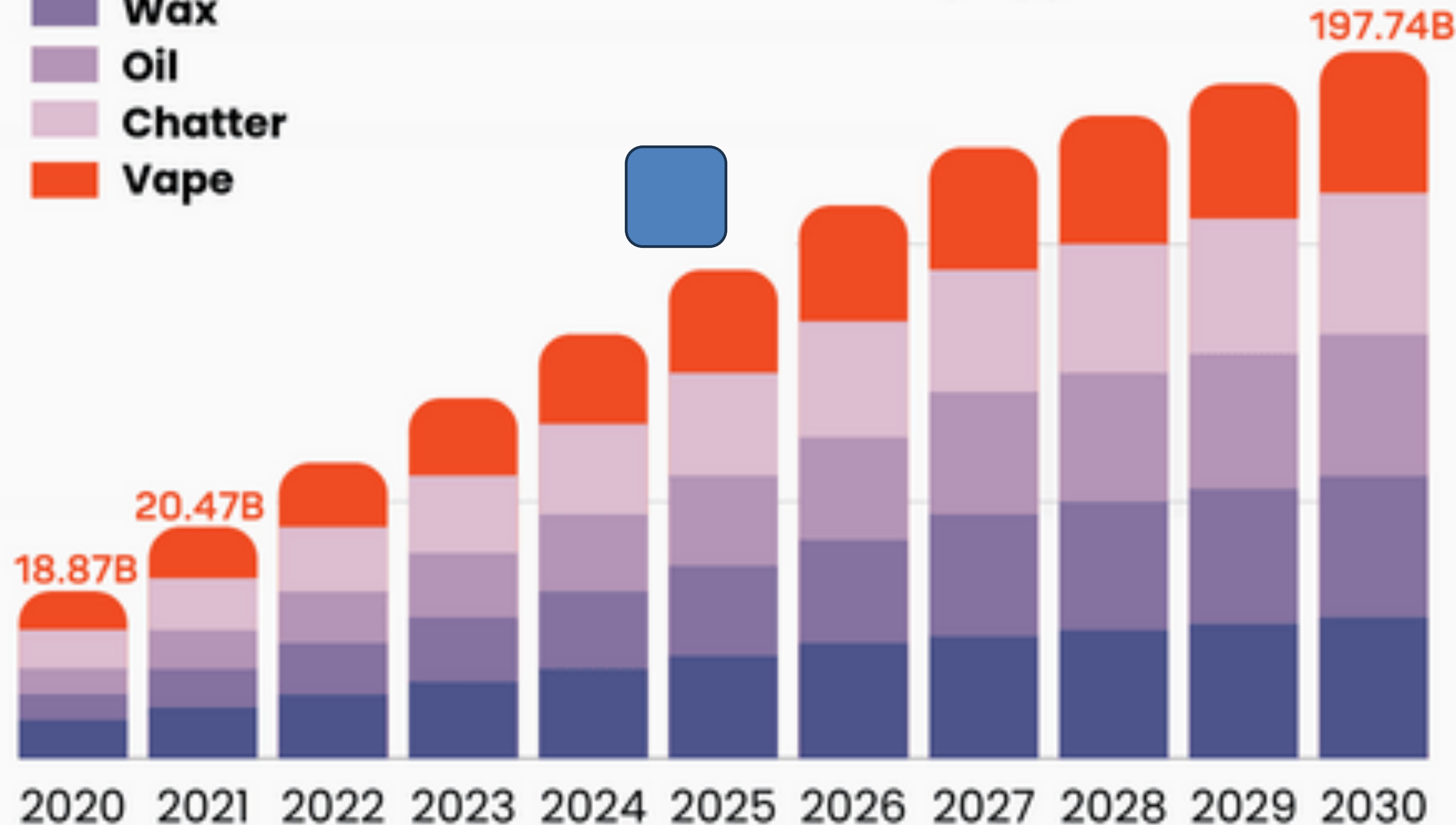
**17,000+** reports covering niche topics  
CONSUMER STAPLES

Read them at:



# CANNABIS CONCENTRATE MARKET

Size by Type, 2020 - 2030 (USD Billion)



**Cannabis  
Concentrate  
Market  
CAGR  
32.04%  
2022 - 2030**

Source:

[www.custommarketinsights.com](http://www.custommarketinsights.com)

# Lowest Cannabis Cost across Canada



Cost per gram of cannabis.  
No information was available for Nunavut.



# How big is cannabis compared to Big Tobacco?



The legal cannabis industry in the United States is booming as sales reached \$25 billion in 2021 and are projected to grow to [more than \\$40 billion by 2025.](#)



A recent announcement from the U.S. Department of Health and Human Services recommending FDA rescheduling of cannabis to a Schedule III drug (available by prescription in any pharmacy) [has](#) bipartisan support. If passed, this legislation could rapidly accelerate industry growth projections to [\\$75 to \\$100 billion by 2030](#)

# Medicinal Benefits

1. Another important difference between tobacco and cannabis is the undoubtedly therapeutic benefit to cannabis use, though poorly understood given the many obstacles interfering with conducting high quality clinical research in this space. Cannabis holds therapeutic potential as a medicine, mirroring the compounds produced within our bodies in a complex system of receptors located both throughout the central nervous system as well as in other parts of the body, such as [the endocannabinoid system](#).

A recent poll showed that Americans prefer legal cannabis over legal tobacco. This societal shift comes as no surprise, given the regulatory changes and widespread acceptance of marijuana.

According to Pew Research, 59% of American adults believe marijuana should be legal for both medical and recreational use. That data builds on an August 2022 Gallup poll that found more Americans (16%) said they smoke marijuana than had smoked a tobacco cigarette (11%) in the past week.

Among those aged between 18 and 29, 26% said they smoke cannabis, up from 17% in 2015, more than double the number of young adults who smoke cigarettes, which decreased from 35% in 2003 to 25% a decade ago to 12% nowadays.





BUSINESS

## Marijuana Will Gain Millions Of Consumers Over Alcohol, With Sales Hitting \$37 Billion By 2027, Investment Bank Projects



Published on December 18, 2023

By Kyle Jaeger 



### MARIJUANA NEWS IN YOUR INBOX

Get our daily newsletter.

Email address:

Marijuana Moment  
Follow Page 39K followers

Marijuana Moment  
10 hours ago

Bipartisan Lawmakers Discuss Marijuana Banking Bill Prospects, With GOP Senator Worring Reform Will Promote Fentanyl

Click This Link

<https://www.marijuanamoment.net/marijuana-will-gain-millions-of-consumers-over-alcohol-with-sales-hitting-37-billion-by-2027-investment-bank-projects/>

# Cannabis Taxes Outraised Alcohol by 20 Percent in States with Legal Sales Last Year

April 19, 2022

By Carl Davis and Mike Hegeman

The cannabis industry has come a long way since the first legal sale of adult-use cannabis eight years ago in Colorado. In 2021, the 11 states that allowed legal sales within their borders raised nearly \$3 billion in cannabis excise tax revenue, an increase of 33 percent compared to a year earlier. While the tax remains a small part of state budgets, it's beginning to eclipse other "sin taxes" that states have long had on the books. Most of the states that allowed cannabis sales last year raised more revenue from cannabis excise taxes than from alcohol excise taxes and profits (in the case of state-run liquor stores). In total, cannabis revenues outperformed alcohol by 20 percent by this measure.

Colorado stands out among this group with cannabis taxes raising seven times more than its excise taxes on alcohol. Not coincidentally, Colorado also has among the lowest alcohol tax rates in the nation. Alcohol excise taxes in Colorado are 2.7 cents per shot of liquor, 1.3 cents per glass of wine, or 1 cent per pint of beer and raised a combined total of \$53 million last year. Colorado's cannabis taxes are levied at higher rates per serving (a 5-milligram edible might incur around 16 cents of state tax, for example) and raised \$396 million. While Colorado represents a relatively extreme case, low alcohol tax rates are the norm across much of the country as their real value has been eroded substantially by years of inflation and policy inaction.

## State Level "Sin Tax" Revenue in 2021

	Tobacco Excise Taxes	Cannabis Excise Taxes	Alcohol Excise Taxes and Liquor Store Profits
All 11 States	\$5,900M	\$2,958M	\$2,474M
California	\$1,952M	\$832M	\$415M
Illinois	\$885M	\$424M	\$320M
Michigan	\$882M	\$131M	\$512M

### Authors



**Carl Davis**  
Research Director

### Share



### Full Archive

[All Blog Posts](#)

December 2020, United Nations commission has voted to remove cannabis from a list that categorized it as one of the most dangerous drugs – a move that recognizes the plant as having medicinal value.

The move, which the U.S. supported, eases restrictions on research into marijuana's therapeutic use.

The screenshot shows a CNN Health article page. At the top, the navigation bar includes 'CNN Health', 'Life, But Better', 'Fitness', 'Food', 'Sleep', 'More', 'Watch', 'Listen', 'Live TV', a search icon, and a 'Sign In' button. The main headline is 'The UN removes cannabis from a list of the most dangerous substances'. Below the headline, it says 'By Harneet Kaur, CNN', '2 minute read', and 'Published 7:09 PM EST, Wed December 2, 2020'. There are social media sharing icons for Facebook, X, Email, and Print. The main image shows a person in a white lab coat and gloves handling cannabis plants in a black tray. To the right, there is a 'MORE FROM CNN' section with three article teasers: 'Mexican drug gangs 'increasingly targeting' Australia as meth supplies ...', 'Blueberries, strawberries again on the 'Dirty Dozen' list', and 'Drug shortages reach record high in US'.

<https://www.prdistribution.com/news/kkog-has-passed-successful-clinical-trials-as-a-covid-19-preventative.html>

# KKOG Has Passed Successful Clinical Trials as a COVID-19 Preventative

**PROMOTE YOUR BUSINESS >**

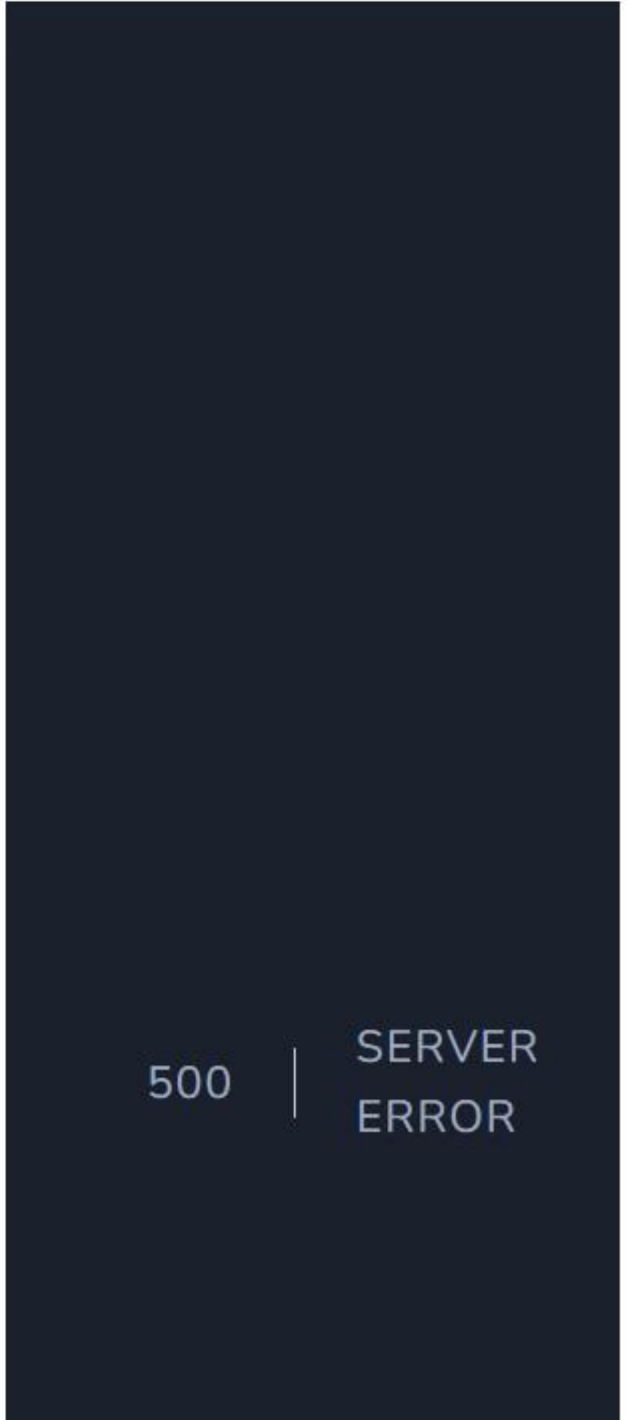
📅 2020-07-30 09:00:00 - Democratic Republic of Congo, Kinshasa - (PR Distribution™)

## LATEST NEWS

As the COVID-19 pandemic continues to spread across the globe, KKOG AFRICA is at the forefront with various initiatives to combat this viral infection. While the company maintains its daily business of making high-quality plant-derived health products, it's also exploring various potential remedies for COVID-19.

KKOG AFRICA DRC is leading the way in the search for COVID-19 solutions. Interestingly, the company has already tested and developed an immune booster branded "Immunité," to help individuals enhance their body's coping mechanism against coronavirus.

According to Rene Joseph, the CEO of KKOG, DRC, the company uses "Survival Resistant" to better protect the overall life



NEWS

# King Kong Organics (KKOG Rwanda) Secures 5-Year License to Cultivate Medicinal Cannabis and Export Products



Updated on March 20, 2024  
By Lydia Kariuki

<https://www.mycannabis.com/king-kong-organics-kkog-rwanda-secures-5-year-license-to-cultivate-medicinal-cannabis-and-export-products/>



Ad served by Google

Stop seeing this ad

Why this ad?





SHARE f t in e


# Rwanda nears completion of first medical cannabis plant


Rwanda is well on course to join the league of nations to invest in a medical cannabis pharmaceutical plant within Africa as


## LATEST VIDEOS


- 


9:58 **Banga: 85% of world population to live in developing countries by 2050**
- 

12:20 **IMF pegs 2025 SSA growth at 4.1%, unchanged from 2024**
- 

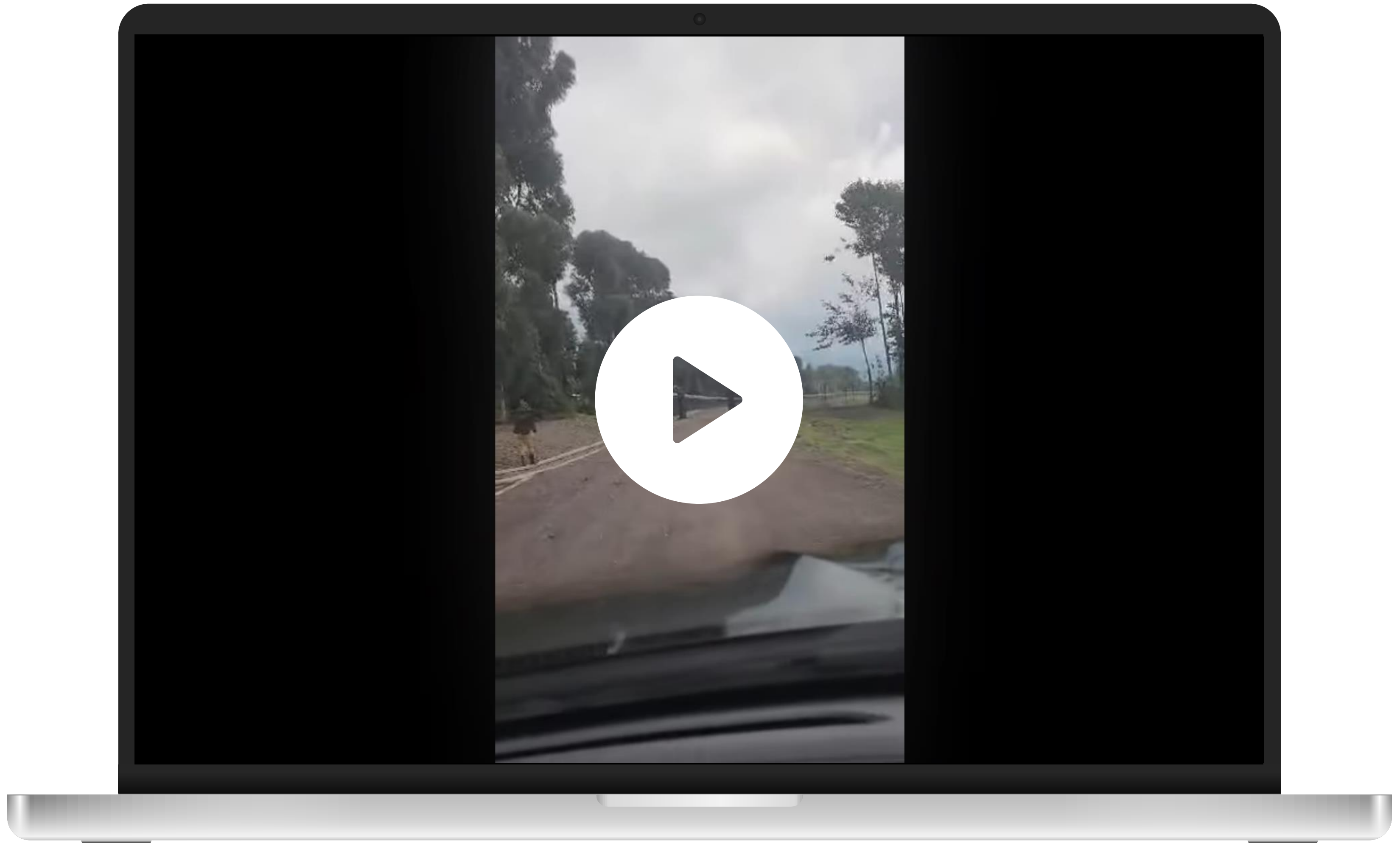
10:08 **IMF on building tax capacity for development**
- 

5:22 **Rwanda nears completion of first medical cannabis plant**
- 

8:38 **Unlocking capital for Africa's transformation**
- 

7:54 **UAE-Africa trade jumps 30% as investment inflows rise**
- 

5:40 **Sun King targets solar manufacturing plants setup by 2026**





# Summary Terms Sheet

**Company:** KKOG RWANDA (The “Company”)



## Summary:

This term sheet summarizes the terms proposed for an investment by KKOG RWANDA a group of investors (the “Investors”), in the Company. It is intended solely as a basis for further discussion and does not constitute a legally binding obligation.



## Investors:

All Investors are Accredited Investors.



## Currency:

US Dollars



## Closing:

On or about December 30th, 2025, or as soon as practicable following the Company’s acceptance of this Term Sheet and satisfaction of the Conditions to Closing (the “Closing”).



## Amount:

Minimum Investment to close is \$500k USD



## Total Securities Offered:

Maximum 5% preferred shares



# Summary Terms Sheet

**Price:**

\$10 per preferred share (the “Original Purchase Price”)

**Valuation:**

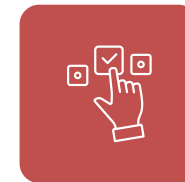
\$10M pre-money valuation, fully diluted, the total number of shares to include founders’ shares.

**Use of Proceeds:**

The Company will use the proceeds from the Financing for the following purposes: Additional land, machinery, seeds, Opex, Capex.

**Dividends:**

The Series A Preferred will be entitled to an annual per share dividend equal to 5% of the Purchase Price, payable when, as and if declared by the Board of Directors of the Company. Non-cumulative dividends as declared. Series A Preferred Stock to participate in all dividends declared on an “as converted” basis. No dividends payable on Common Stock or any other Class of Preferred without payment of similar and all accrued dividends to the Series A Preferred Stock.

**Liquidation Preference:**

In the event of any liquidation, dissolution or winding up of the Company, the Investors will be entitled to receive for each share of Series A Preferred, prior to any distribution to the holders of Common Stock, an amount equal to 100% of the Original Purchase Price plus all accumulated but unpaid dividends thereon. Any remaining proceeds to be shared pro rata among stockholders. If the Company has insufficient assets to permit payment of the Preference Amount in full to all holders of Series A Preferred, then the assets of the Company will be distributed ratably to the holders of Series A Preferred in proportion to the Preference Amount each such holder otherwise would be entitled to receive.

A merger or consolidation of the Company in which its shareholders do not retain a majority of the voting power in the surviving corporation, or a sale of all or substantially all the Company’s assets, each will be deemed to be a liquidation, dissolution or winding up of the Company.

# Summary Terms Sheet



## Anti-Dilution:

Weighted average to any lower price in any subsequent round of financing.



## Voting Rights:

Equal to common equivalent shares. Investors in Series A Preferred Stock, voting separately, will not be electing a Director of the 2 person Board of Directors.



## Board Seat:

The Investors shall not be entitled to appoint A member as Voting Trustee to the Company's Board of Directors.



## Redemption:

Required offer of redemption in equal instalments beginning on the fifth anniversary of the Initial Closing at an effective compound rate of return of 5% per annum plus accrued but unpaid dividends. Voting rights to elect majority of Directors and 5% cumulative dividend if failure to redeem.

# Summary Terms Sheet

## Information Rights:

The Company will deliver to shareholders:

- » Unaudited financial statements or Reviewed (as determined by investors) for each fiscal year within 90 days after the end of the fiscal year and management-prepared quarterly financial statements for the first three quarters of the year within 30 days after the end of each quarter.
- » Annual budgets at least 30 days prior to the beginning of each fiscal year.
- » Quarterly updates on progress and accomplishments and anticipated progress against target in next period
- » Notification of any material defaults or litigation; and any other information reasonably requested.
- » The voting trustee also will have standard inspection and visitation rights

The foregoing rights will expire at the date the Company completes its Qualified IPO and the Company has no outstanding obligations to investors.



# Summary Terms Sheet

- » **Right of First Refusal on Sales by the Company:** Investors will have a right to maintain their pro rata interest in the Company on a fully diluted basis in any subsequent offering of securities other than a public offering.
- » **Right of First Refusal on Sales by Founders and Co-Sale Rights:** Investors will have a 30 day right of first refusal to purchase a proportional part of shares offered for sale by founders and management of the Company ("Founders"), if management wishes to sell stock before an initial public offering, or if Investors so choose, have the right to sell a proportional part of their holdings along with Founders or management before an initial public offering.
- » **Follow-Along Rights:** Investors will have the right to sell a proportional part of their holdings if management sells before initial public offering.
- » **Drag-Along Rights:** The holders of the Common or Preferred Stock shall enter into a drag-along agreement whereby if a majority of the holders of Series A Preferred Stock agree to a sale or liquidation of the Company, the holders of the remaining Preferred and Common Stock shall consent to and raise no objections to such sale.
- » **Negative Covenants:** Consent of holders of two-thirds of Series A Preferred Stock required for merger, dissolution, sale of substantially all assets, dividends on common stock, amendments to certificate of incorporation and by-laws, etc.
- » **Non-competition and Non-solicitation Agreements:** In addition to standard confidentiality/developments agreements, key employees to execute agreements not to compete with or solicit employees of the Company or its subsidiaries, directly or indirectly, for one year after termination of employment.
- » **Vesting:** Stock and options issued to employees, independent directors and consultants would be subject to vesting/repurchase over 4 years. At least 75% of each Founder's shares would be subject to 3 years of vesting.
- » **Costs and Expenses:** Fees of a single counsel representing all investors of the group participating in this round estimated at \$10,000, and their reasonable expenses will be borne by the Company unless the transaction is not completed because the Investors withdraw their commitment without cause.
- » **Agreement:** This investment will be made pursuant to a definitive purchase agreement and related documents which will contain customary representations, warranties, covenants and indemnities, which are mutually acceptable. Except for the confidentiality provisions of this term sheet, binding obligations will be created only by the definitive purchase agreement.

# Summary Terms Sheet

## Conditions of Closing:



Weighted average to any lower price in any subsequent round of financing.



The execution and delivery of definitive documents to include standard disclosure schedules, representations and warranties, in form and substance satisfactory to the Investors and the Company.



The absence of any material changes in the business of the Company



*We Are*  
**KING  
KONG  
GLOBAL**



Thank you for taking the time to learn about KKOG and our initiatives in the medical cannabis industry. We appreciate your interest and support as we work towards sustainable economic growth, community development, and innovation in this sector. If you have any questions or would like to explore potential collaborations, please feel free to reach out. Your partnership is invaluable to us as we strive to make a positive impact in Africa and beyond.

[WWW.KKOG.GLOBAL](http://WWW.KKOG.GLOBAL) [WWW.KKOG.IO](http://WWW.KKOG.IO)

[WWW.KKOG.APP](http://WWW.KKOG.APP)

[WWW.SEEDBANK.FUND](http://WWW.SEEDBANK.FUND)

# Thank you



CORPORATE HEADQUARTERS 101 S.  
Topanga Canyon Blvd Topanga, CA 90290



+1.305.725.0285

[www.kkog.global](http://www.kkog.global)

[www.kkog.app](http://www.kkog.app)

[www.seedbank.fund](http://www.seedbank.fund)

